



### **Press Release on Hotel Activities Survey in the West Bank during - Fourth Quarter 2014**

#### **153 Thousand Guests Spent 406 Thousand Nights**

During the fourth quarter of 2014, 152,531 guests stayed in hotels in West Bank: 27% were from European Union countries and 10% were Palestinians.

The number of hotel guests was 53% higher than in the previous quarter and 20% lower than in the fourth quarter of 2013.

During the fourth quarter of 2014, the number of guest nights in West Bank hotels reached 406,394: of which 30% were from European Union countries, 10% were Palestinians, and 9% were from the United States and Canada.

#### **Variables in Main Hotel Indicators**

<b>Indicator</b>	<b>4th Quarter 2014</b>	<b>4th Quarter 2013</b>	<b>3rd Quarter 2014</b>
No. of guests	152,531	190,893	99,811
No. of guest nights	406,394	489,517	272,567
Average room occupancy	1,650.5	1,703.3	1,499.3
Average bed occupancy	4,417.3	5,320.8	2,962.7
Rooms occupancy %	24.5	28.0	22.7

During the fourth quarter of 2014, there were 2,970 hotel workers: (2,303 males and 667 females).

#### **Hotel Room Occupancy**

The room occupancy rate in West Bank was 25% in the fourth quarter of 2014.

Room occupancy during the fourth quarter of 2014 was 8% higher than in the previous quarter and 13% lower than in the fourth quarter of 2013.

### **Hotel Capacity by Region**

In December 2014, 109 hotels out of 123 hotels operating in West Bank responded to the fourth quarter 2014 survey reporting to have 6,691 rooms with a total of 14,857 beds. These were distributed by region as follows:

- North of West Bank: 15 hotels comprising 325 rooms with 981 beds.
- Middle of West Bank: 34 hotels comprising 1,536 rooms with 3,331 beds.
- Jerusalem: 24 hotels comprising 1,612 rooms with 3,534 beds.
- South of West Bank: 36 hotels comprising 3,218 rooms with 7,011 beds.

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