

**Palestinian National Authority  
Palestinian Central Bureau of Statistics**

**Survey of the Perceptions of the Owners / Managers of  
Industrial Enterprises Regarding the Economic Situation,  
October 2009**

**Press Release on the Survey Results**

**December, 2009**

:1-1

2009

**Table 1-1: Percentage of the Industrial Enterprises Witnessed an Improved Situation During the Reference Month Compared to that before the Reference Month for the Main Indicators in the Palestinian Territory 2009**

Indicator	Reference Month									
	2009									
	تشرين أول Oct.	أيلول Sep.	أب Aug.	تموز Jul.	حزيران Jun.	أيار May	نيسان Apr.	آذار Mar.	شباط Feb.	كانون ثاني Jan.
Enterprise performance in general	29.5	19.2	29.9	31.7	33.2	-	28.7	34.7	26.4	16.1
Obtaining needed raw materials and inputs	5.5	7.7	8.0	5.6	9.6	-	6.9	13.1	8.5	9.9
Reaching the employees for their work place	2.2	3.4	1.2	3.5	3.0	-	2.1	6.9	9.1	4.0
Regularity of work	9.6	7.4	7.1	8.2	9.9	-	6.0	10.7	10.0	5.7
Transporting finished goods to market	8.3	8.3	11.8	15.7	17.0	-	11.2	11.6	11.8	7.1

(-) No Data Available

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2009

**Table 1-2: Percentage of Industrial Enterprises Witnessed an Improved Situation During the Reference Month Compared to that before the Reference Month for the Main Indicators in the West Bank 2009**

Indicator	Reference Month									
	2009									
	تشرين أول Oct.	أيلول Sep.	أب Aug.	تموز Jul.	حزيران Jun.	أيار May	نيسان Apr.	آذار Mar.	شباط Feb.	كانون ثاني Jan.
Enterprise performance in general	30.4	19.1	29.7	32.7	33.9	35.1	28.9	36.7	21.6	17.4
Obtaining needed raw materials and inputs	5.5	7.8	8.1	5.8	9.8	8.9	6.7	13.5	7.0	10.7
Reaching the employees for their work place	2.3	3.6	1.2	3.7	3.1	2.9	2.2	7.1	3.8	4.3
Regularity of work	9.8	6.9	6.5	8.6	9.4	9.9	5.1	11.5	5.1	6.1
Transporting finished goods to market	8.9	8.5	12.1	16.5	17.7	15.5	11.3	12.1	7.6	7.7

2009

**Table 1-3: Percentage of Industrial Enterprises Witnessed an Improved Situation During the Reference Month Compared to that before the Reference Month for the Main Indicators in Gaza Strip 2009**

Indicator	Reference Month									
	2009									
	تشرين أول Oct.	أيلول Sep.	آب Aug.	تموز Jul.	حزيران Jun.	أيار May	نيسان Apr.	آذار Mar.	شباط Feb.	كانون ثاني Jan.
Enterprise performance in general	11.8	22.3	33.4	11.8	22.2	-	26.3	8.7	84.6	-
Obtaining needed raw materials and inputs	5.9	5.6	6.7	:	5.6	-	10.6	8.7	26.9	-
Reaching the employees for their work place	:	:	:	:	:	-	:	4.3	73.1	-
Regularity of work	5.9	16.7	20.0	:	16.7	-	21.1	0.0	69.2	-
Transporting finished goods to market	:	5.6	6.7	:	5.6	-	10.6	4.3	61.6	-

(-) No Data Available

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(:) No Observations in the Sample

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2009

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2009

**Table 2-1: Percentage Distribution of Owners/ Managers of the Industrial Enterprises According to Their Opinions of Main Indicators During October 2009 Compared to September 2009 in the Palestinian Territory**

Problem	Total	Not Exist	Much Worse	Somewhat Worse	/ About the Same/ Unchanged	Somewhat Better	Much Better
Enterprise performance in general	100	:	0.3	26.0	44.2	27.6	1.9
Production situation	100	1.2	0.9	27.9	39.9	27.6	2.5
Employees productivity	100	0.9	0.6	21.4	49.2	26.0	1.9
Obtaining needed raw materials and inputs	100	0.6	:	3.7	90.2	4.3	1.2
Reaching the employees for their work place	100	0.3	0.3	0.6	96.6	1.6	0.6
Regularity of work	100	:	:	8.0	82.4	8.7	0.9
Transporting finished goods to market	100	1.9	:	9.3	80.5	7.7	0.6
Financial situations	100	:	0.9	22.0	55.5	20.4	1.2
Banks credits & facilities	100	30.0	:	0.6	66.9	2.2	0.3
Level of employment	100	:	0.6	6.2	83.6	9.0	0.6
Value of sales	100	0.9	1.5	31.3	37.9	26.9	1.5

(:) No Observations in the Sample

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2009

**Table 2-2: Percentage Distribution of Owners/ Managers of the Industrial Enterprises According to Their Opinions of Main Indicators During October 2009 Compared to September 2009 in the West Bank**

Problem	Total	Not Exist	Much Worse	Somewhat Worse	/ About the Same/ Unchanged	Somewhat Better	Much Better
Enterprise performance in general	100	:	0.3	26.8	42.5	28.4	2.0
Production situation	100	:	1.0	28.8	38.8	28.8	2.6
Employees productivity	100	:	0.7	22.5	47.7	27.1	2.0
Obtaining needed raw materials and inputs	100	:	:	3.6	90.9	4.2	1.3
Reaching the employees for their work place	100	:	0.3	0.7	96.7	1.6	0.7
Regularity of work	100	:	:	8.5	81.7	8.8	1.0
Transporting finished goods to market	100	0.7	:	9.8	80.6	8.2	0.7
Financial situations	100	:	1.0	22.9	53.6	21.2	1.3
Banks credits & facilities	100	28.8	:	0.7	67.9	2.3	0.3
Level of employment	100	:	0.7	6.5	82.6	9.5	0.7
Value of sales	100	1.0	1.6	32.4	35.6	27.8	1.6

(:) No Observations in the Sample

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2009

**Table 2-3: Percentage Distribution of Owners/ Managers of the Industrial Enterprises According to Their Opinions of Main Indicators During October 2009 Compared to September 2009 in Gaza Strip**

Problem	Total	Not Exist	Much Worse	Somewhat Worse	/ About the Same/ Unchanged	Somewhat Better	Much Better
Enterprise performance in general	100	:	:	11.8	76.4	11.8	:
Production situation	100	23.5	:	11.8	58.8	5.9	:
Employees productivity	100	17.6	:	:	76.5	5.9	:
Obtaining needed raw materials and inputs	100	11.8	:	5.9	76.4	5.9	:
Reaching the employees for their work place	100	5.9	:	:	94.1	:	:
Regularity of work	100	:	:	:	94.1	5.9	:
Transporting finished goods to market	100	23.5	:	:	76.5	:	:
Financial situations	100	:	:	5.9	88.2	5.9	:
Banks credits & facilities	100	52.9	:	:	47.1	:	:
Level of employment	100	:	:	:	100.0	:	:
Value of sales	100	:	:	11.8	76.4	11.8	:

(:) No Observations in the Sample

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**Table 3: Percentage of Industrial Enterprises Witnessed an Improved Situation During the Reference Month (October 2009) Compared to that before the Reference Month for the Main Indicators by Region**

Indicator	Gaza Strip	West Bank	Palestinian Territory	
Employees productivity	5.9	29.1	27.9	
Financial situations	5.9	22.5	21.6	
Banks credits & facilities	:	2.6	2.5	
Level of employment	:	10.2	9.6	
Value of sales	11.8	29.4	28.4	

(:) No Observations in the Sample

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2009

**Table 4: Percentage Distribution of Owners/Managers of the Active Industrial Enterprises According to the Reasons for Sales Level Stability or Decline by Region During October 2009**

Reason	Gaza Strip	West Bank	Palestinian Territory	
Decrease in demand	100.0	21.2	22.6	
Difficulties in exporting finished goods	:	:	:	
Decline in the consumer purchasing power	:	22.1	21.7	
Product Marketing Obstacles	:	1.9	2.0	( )
Competence product	:	2.9	2.8	
Seasonally related	:	29.8	29.2	
Military check points/ israeli actions/ closures	:	3.8	3.8	/ /
Other	:	18.3	17.9	
<b>Total</b>	<b>100</b>	<b>100</b>	<b>100</b>	

(:) No Observations in the Sample

(:)

(-) No Data Available

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2009

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**Table 5: Percentage Distribution of the Active Industrial Enterprises According to the Employment Mobility During October 2009 by Region**

Employment Mobility	Gaza Strip	West Bank	Palestinian Territory	
Hiring employees	:	8.2	7.7	
Firing employees	:	8.2	7.8	
No change	100.0	83.6	84.5	
<b>Total</b>	<b>100</b>	<b>100</b>	<b>100</b>	

2009

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**Table 6: Percentage Distribution of the Existing of Competition Against the Main Product According to the Owners\ Managers of the Active Industrial Enterprises During October 2009 by Region**

Competence existence	Gaza Strip	West Bank	Palestinian Territory	
There is competition	76.5	92.8	92.0	
There is no competition	23.5	7.2	8.0	
<b>Total</b>	<b>100</b>	<b>100</b>	<b>100</b>	

2009

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**Table 7: Percentage Distribution of the Type of Competition According to the Owners\ Managers of the Active Industrial Enterprises During October 2009 by Region**

Type of competence	Gaza Strip	West Bank	Palestinian Territory	
Local	84.6	50.0	51.5	
Foreign	15.4	7.7	8.1	
Both	:	42.3	40.4	
<b>Total</b>	<b>100</b>	<b>100</b>	<b>100</b>	

(:) No Observations in the Sample

(:)

**Table 8: Expectations of Owners/ Managers of the Active Industrial Enterprises for the Month that Follows the Reference Month Compared to the Reference Month (October, 2009) for the Main Indicators by Region**

Indicator	Reference Month									
	2009									
	تشرين أول Oct.	أيلول Sep.	آب Aug.	تموز Jul.	حزيران Jun.	أيار May	نيسان Apr.	آذار Mar.	شباط Feb.	كانون ثاني Jan.
<b>Percentage of who are expecting better Enterprise situation</b>										
Palestinian Territory	37.8	53.2	28.1	32.3	37.9	-	38.7	38.7	33.9	33.4
West Bank	39.5	55.7	28.5	33.6	38.8	44.1	39.4	38.8	37.1	29.1
Gaza Strip	5.9	11.1	20.0	5.9	22.2	-	26.3	39.1	65.3	85.1
<b>Percentage of who are expecting higher employment level</b>										
Palestinian Territory	8.6	20.4	11.3	11.9	11.3	-	13.3	12.8	18.1	17.0
West Bank	8.8	20.7	10.5	12.5	11.0	17.5	12.8	12.1	14.4	11.0
Gaza Strip	5.9	16.7	26.7	:	16.7	-	21.1	21.7	61.5	88.8
<b>Percentage of who are expecting higher sales volume</b>										
Palestinian Territory	38.2	50.7	27.8	32.9	38.2	-	37.5	36.9	39.3	34.8
West Bank	40.0	53.4	28.2	34.2	39.4	42.7	38.5	36.4	37.1	29.7
Gaza Strip	5.9	5.6	20.0	5.9	16.7	-	21.1	43.4	65.3	96.3

(-) No Data Available

(:) No Observations in the Sample

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**Table 9: Expectations of Owners/ Managers of the Active Industrial Enterprises for the Six Months that Follow the Reference Month Compared to the Reference Month (October, 2009) for the Main Indicators by Region**

Indicator	Reference Month									
	2009									
	تشرين أول Oct.	أيلول Sep.	آب Aug.	تموز Jul.	حزيران Jun.	أيار May	نيسان Apr.	آذار Mar.	شباط Feb.	كانون ثاني Jan.
<b>Percentage of who are expecting better Enterprise situation</b>										
Palestinian Territory	45.8	56.2	48.7	44.4	51.1	-	53.2	39.1	56.8	62.3
West Bank	47.3	57.8	49.1	45.5	51.1	49.0	53.8	60.2	55.7	60.5
Gaza Strip	17.6	27.8	40.0	5.9	50.0	-	42.1	39.1	69.1	85.2
<b>Percentage of who are expecting higher employment level</b>										
Palestinian Territory	11.4	26.6	19.3	21.5	24.8	-	26.9	26.1	28.5	36.0
West Bank	11.4	26.6	18.7	22.6	24.6	24.5	27.0	28.8	25.5	31.6
Gaza Strip	11.8	27.8	33.3	:	27.8	-	26.3	21.7	65.4	88.9
<b>Percentage of who are expecting higher sales volume</b>										
Palestinian Territory	45.5	55.3	48.5	44.8	51.7	-	54.1	43.5	56.5	62.9
West Bank	46.8	56.5	48.6	46.8	51.4	48.4	54.8	58.8	55.8	60.2
Gaza Strip	23.5	33.3	46.7	5.9	55.6	-	42.1	43.4	65.4	96.3

(-) No Data Available

(:) No Observations in the Sample

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**Table 10: Expectations of Owners/ Managers of the Active Industrial Enterprises about Better Expectations for their Enterprises for the Month that Follows the Reference Month (October, 2009) Compared to the Reference Month by Region**

Indicator	Gaza Strip	West Bank	Palestinian Territory	
Enterprise performance in general	5.9	40.5	38.7	
Employees productivity	5.9	36.0	34.4	
Obtaining needed raw materials and inputs	5.9	6.9	6.8	
Reaching the employees for their work place	5.9	2.7	2.8	
Regularity of work	5.9	13.7	13.3	
Transporting finished goods to market	5.9	12.7	12.3	
Financial situations	5.9	26.5	25.4	
Banks credits & facilities	5.9	4.0	4.0	

(:) No Observations in the Sample

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**Table 11: Expectations of Owners/ Managers of the Active Industrial Enterprises about Better Expectations for their Enterprises for the Six Months that Follow the Reference Month (October, 2009) Compared to the Reference Month for the Main Indicators by Region**

Indicator	Gaza Strip	West Bank	Palestinian Territory	
Enterprise performance in general	23.5	47.0	45.8	
Employees productivity	5.9	39.9	38.1	
Obtaining needed raw materials and inputs	23.5	8.5	9.3	
Reaching the employees for their work place	5.9	4.3	4.3	
Regularity of work	11.8	13.1	13.0	
Transporting finished goods to market	5.9	13.7	13.3	
Financial situations	17.6	31.3	30.6	
Banks credits & facilities	5.9	4.3	4.3	

(:) No Observations in the Sample

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(2009 )

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**Table 12-1: Percentage Distribution of Owners/ Managers of the Active Industrial Enterprises According to Their Opinions of Main Indicators for the Month that Follows the Reference Month (October, 2009) Compared to the Reference Month in the Palestinian Territory**

Indicator	Total	Not Exist	Much Worse	Somewhat Worse	/ About the Same/ Unchanged	Somewhat Better	Much Better	
Enterprise performance in general	100	:	0.3	21.7	39.3	35.0	3.7	
Production situation	100	0.6	0.6	22.3	38.7	34.4	3.4	
Volume of sales	100	1.5	0.6	22.7	37.0	34.5	3.7	
Employees productivity	100	0.2	0.3	14.6	50.5	31.3	3.1	
Obtaining needed raw materials and inputs	100	0.3	0.3	2.5	90.1	5.6	1.2	
Reaching the employees for their work place	100	:	0.6	0.9	95.7	2.2	0.6	
Regularity of work	100	:	0.3	6.5	79.9	12.4	0.9	
Level of employment	100	:	:	3.5	87.9	7.7	0.9	
Transporting finished goods to market	100	1.9	:	7.5	78.3	11.1	1.2	
Financial situations	100	:	0.3	16.7	57.6	23.2	2.2	
Banks credits & facilities	100	28.8	0.3	1.0	65.9	3.4	0.6	

(:) No Observations in the Sample

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**Table 12-2: Percentage Distribution of Owners/ Managers of the Active Industrial Enterprises According to Their Opinions of Main Indicators for the Month that Follows the Reference Month (October, 2009) Compared to the Reference Month in the West Bank**

Indicator	Total	Not Exist	Much Worse	Somewhat Worse	/ About the Same/ Unchanged	Somewhat Better	Much Better	
Enterprise performance in general	100	:	0.3	22.9	36.3	36.6	3.9	
Production situation	100	:	0.7	23.5	36.3	35.9	3.6	
Volume of sales	100	1.0	0.7	23.9	34.4	36.1	3.9	
Employees productivity	100	:	0.2	15.4	48.4	32.7	3.3	
Obtaining needed raw materials and inputs	100	:	0.3	2.6	90.2	5.6	1.3	
Reaching the employees for their work place	100	:	0.5	0.7	96.1	2.0	0.7	
Regularity of work	100	:	0.4	6.5	79.4	12.7	1.0	
Level of employment	100	:	:	3.3	87.9	7.8	1.0	
Transporting finished goods to market	100	0.7	:	7.8	78.8	11.4	1.3	
Financial situations	100	:	0.3	17.6	55.6	24.2	2.3	
Banks credits & facilities	100	28.1	0.2	1.0	66.7	3.3	0.7	

(:) No Observations in the Sample

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**Table 12-3: Percentage Distribution of Owners/ Managers of the Active Industrial Enterprises According to Their Opinions of Main Indicators for the Month that Follows the Reference Month (October, 2009) Compared to the Reference Month in Gaza Strip**

Indicator	Total	Not Exist	Much Worse	Somewhat Worse	/ About the Same/ Unchanged	Somewhat Better	Much Better	
Enterprise performance in general	100	:	:	:	94.1	5.9	:	
Production situation	100	11.7	:	:	82.4	5.9	:	
Volume of sales	100	11.7	:	:	82.4	5.9	:	
Employees productivity	100	5.9	:	:	88.2	5.9	:	
Obtaining needed raw materials and inputs	100	5.9	:	:	88.2	5.9	:	
Reaching the employees for their work place	100	:	:	5.9	88.2	5.9	:	
Regularity of work	100	:	:	5.9	88.2	5.9	:	
Level of employment	100	:	:	5.9	88.2	5.9	:	
Transporting finished goods to market	100	23.5	:	:	70.6	5.9	:	
Financial situations	100	:	:	:	94.1	5.9	:	
Banks credits & facilities	100	41.2	:	:	52.9	5.9	:	

(:) No Observations in the Sample

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(2009 )

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**Table 13-1: Percentage Distribution of Owners/ Managers of the Active Industrial Enterprises According to Their Opinions of Main Indicators During the Next Six Months Compared to Reference Month (October, 2009) in the Palestinian Territory**

Indicator	Total	Not Exist	Much Worse	Somewhat Worse	/ About the Same/ Unchanged	Somewhat Better	Much Better	
Enterprise performance in general	100	:	1.6	19.2	33.4	43.0	2.8	
Production situation	100	0.7	1.2	20.7	31.6	43.0	2.8	
Volume of sales	100	1.6	0.9	21.7	30.3	42.4	3.1	
Employees productivity	100	0.3	0.6	16.4	44.6	35.6	2.5	
Obtaining needed raw materials and inputs	100	0.3	0.6	3.1	86.7	7.4	1.9	
Reaching the employees for their work place	100	:	0.4	1.2	94.1	3.4	0.9	
Regularity of work	100	:	:	6.8	80.2	11.8	1.2	
Level of employment	100	:	:	4.4	84.2	10.2	1.2	
Transporting finished goods to market	100	1.9	:	6.5	78.3	12.1	1.2	
Financial situations	100	:	1.0	13.6	54.8	29.1	1.5	
Banks credits & facilities	100	28.5	0.4	1.5	65.3	3.4	0.9	

(:) No Observations in the Sample

(:)

(2009 )

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**Table 13-2: Percentage Distribution of Owners/ Managers of the Active Industrial Enterprises According to Their Opinions of Main Indicators During the Next Six Months Compared to Reference Month (October, 2009) in the West Bank**

Indicator	Total	Not Exist	Much Worse	Somewhat Worse	/ About the Same/ Unchanged	Somewhat Better	Much Better	
Enterprise performance in general	100	:	1.7	20.3	31.0	44.1	2.9	
Production situation	100	:	1.4	21.9	29.4	44.4	2.9	
Volume of sales	100	0.9	1.0	22.9	28.4	43.5	3.3	
Employees productivity	100	:	0.6	17.3	42.2	37.3	2.6	
Obtaining needed raw materials and inputs	100	:	0.6	3.3	87.6	6.5	2.0	
Reaching the employees for their work place	100	:	0.3	1.3	94.1	3.3	1.0	
Regularity of work	100	:	:	6.8	80.1	11.8	1.3	
Level of employment	100	:	:	4.3	84.3	10.1	1.3	
Transporting finished goods to market	100	0.6	:	6.9	78.8	12.4	1.3	
Financial situations	100	:	1.0	14.4	53.3	29.7	1.6	
Banks credits & facilities	100	27.8	0.3	1.6	66.0	3.3	1.0	

(:) No Observations in the Sample

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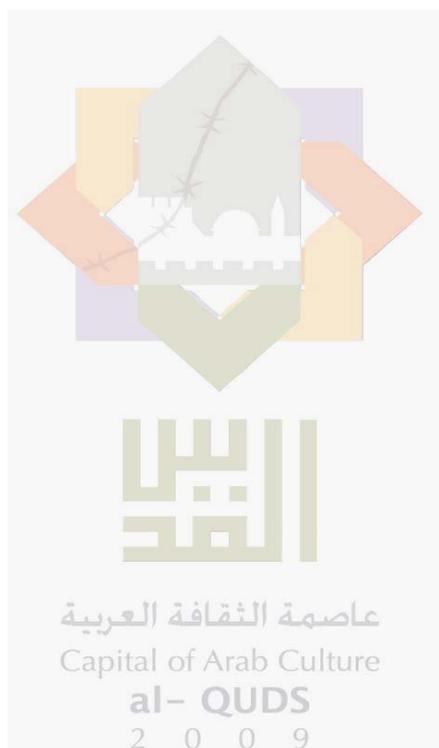
**Table 13-3: Percentage Distribution of Owners/ Managers of the Active Industrial Enterprises According to Their Opinions of Main Indicators During the Next Six Months Compared to Reference Month (October, 2009) in Gaza Strip**

Indicator	Total	Not Exist	Much Worse	Somewhat Worse	/ About the Same/ Unchanged	Somewhat Better	Much Better	
Enterprise performance in general	100	:	:	:	76.5	23.5	:	
Production situation	100	11.8	:	:	70.6	17.6	:	
Volume of sales	100	11.8	:	:	64.7	23.5	:	
Employees productivity	100	5.9	:	:	88.2	5.9	:	
Obtaining needed raw materials and inputs	100	5.9	:	:	70.6	23.5	:	
Reaching the employees for their work place	100	:	:	:	94.1	5.9	:	
Regularity of work	100	:	:	5.9	82.3	11.8	:	
Level of employment	100	:	:	5.9	82.3	11.8	:	
Transporting finished goods to market	100	23.5	:	:	70.6	5.9	:	
Financial situations	100	:	:	:	82.4	17.6	:	
Banks credits & facilities	100	41.2	:	:	52.9	5.9	:	

(:) No Observations in the Sample

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Ramallah- Palestine

All correspondence should be directed to:  
**Palestinian Central Bureau of Statistics.**  
**P.O. Box 1647, Ramallah - Palestine.**

Tel: (972/970) 2 298 2700  
Fax: (972/970) 2 298 2710  
E-mail: [diwan@pcbs.gov.ps](mailto:diwan@pcbs.gov.ps)  
Web-site: <http://www.pcbs.gov.ps>

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## **Press Release**

### **Main Findings of the Survey of the Perceptions of the Owners/Managers of Industrial Enterprises Regarding the Economic Situation, October 2009**

The following statement presents the basic findings of the 56<sup>th</sup> round on the perceptions of the owners/managers of industrial enterprises regarding the economic situation for October 2009. The round was conducted during the period 03-23/11/2009, using October 2009 as the reference month. The aim of the survey is to observe and monitor the trends of the opinions of the owners/managers of the industrial enterprises. The sample size was 358 industrial enterprises in the Palestinian Territory , and 55 industrial enterprises in Gaza Strip. A two-stage sample was designed for this survey: in the first stage, the industrial survey 2007 was used as a sampling frame for the survey, while in the second stage all the industrial enterprises constituting approximately 70% of the total industrial production, were selected.

#### **Performance of industrial enterprises in October 2009 compared with September 2009**

According to 29.5% of the owners/managers of the industrial enterprises in the Palestinian Territory, the general performance of their enterprises during October 2009 improved compared with September 2009 (30.4 West Bank, 11.8 % Gaza Strip).

According to the results, 21.6% of the owners/managers reported that their enterprise's financial situation improved in the Palestinian Territory (22.5% West Bank, 5.9% Gaza Strip), while 2.5% reported that banks loans were more accessible during October 2009 (2.6% West Bank, non of the respondent in Gaza strip reported that banks loans were more accessible).

#### **Challenges**

##### **Drop in sales level**

29.8% of the owners/managers of industrial enterprises in the West Bank indicated that the main reason for the drop in the sales level referred to the seasonality where 21.2% refers that the decrease on the demand of the enterprise product was the main reason for the drop in the sales level, Meanwhile 100% of the owners/managers of industrial enterprises indicated that the main reason was the decrease on the demand of the enterprise product.

##### **Local and external competition**

In the Palestinian Territory, 92.0% of the owners/managers of the industrial enterprises indicated that their enterprise's main product faced local or external competition (92.8% West Bank, 76.5% Gaza Strip).

According to 51.5% of the owners/managers of the industrial enterprises in the Palestinian Territory, the main product faced local competition (50.0% West Bank, 84.6% Gaza Strip); where as 8.1% of the owners/managers of the industrial enterprises in the Palestinian Territory indicated that their main product faced external competition (7.7% West Bank, 15.4% Gaza Strip). On the other hand 40.4% of the owners/managers of the industrial enterprises in the Palestinian Territory indicated that their main product faced both local and external competition (42.3% West Bank, whereas no respondent in Gaza strip indicate that their main product faced both local and external competition).

##### **Employment**

7.8% of the owners/managers of the industrial enterprises in the Palestinian Territory fired employees in October 2009 (8.2% West Bank, whereas no respondent in Gaza strip indicate that there was employee firing); however, 84.5% of the owners/managers of the industrial

enterprises in the Palestinian Territory stated that there was no change in the number of workers (83.6% West Bank, 100.0% Gaza strip).

### **3. Expectations**

#### **3-1 Short term**

The expectations of the owners/ managers of the active industrial enterprises in the short term, i.e. after one month of the reference month (October 2009), shows that 37.8% in the Palestinian Territory expected improvement in their production in general (39.5% West Bank, 5.9% Gaza Strip).

The expectations in the Palestinian Territory concerning employment in November 2009 indicate pessimism since only 8.6% expected increase during November 2009 (8.8% West Bank, 5.9% Gaza strip).

The results show that 38.2% of the owners /managers of the industrial enterprises in the Palestinian Territory expected sales to increase during November 2009 (40.0% West Bank, 5.9% Gaza Strip).

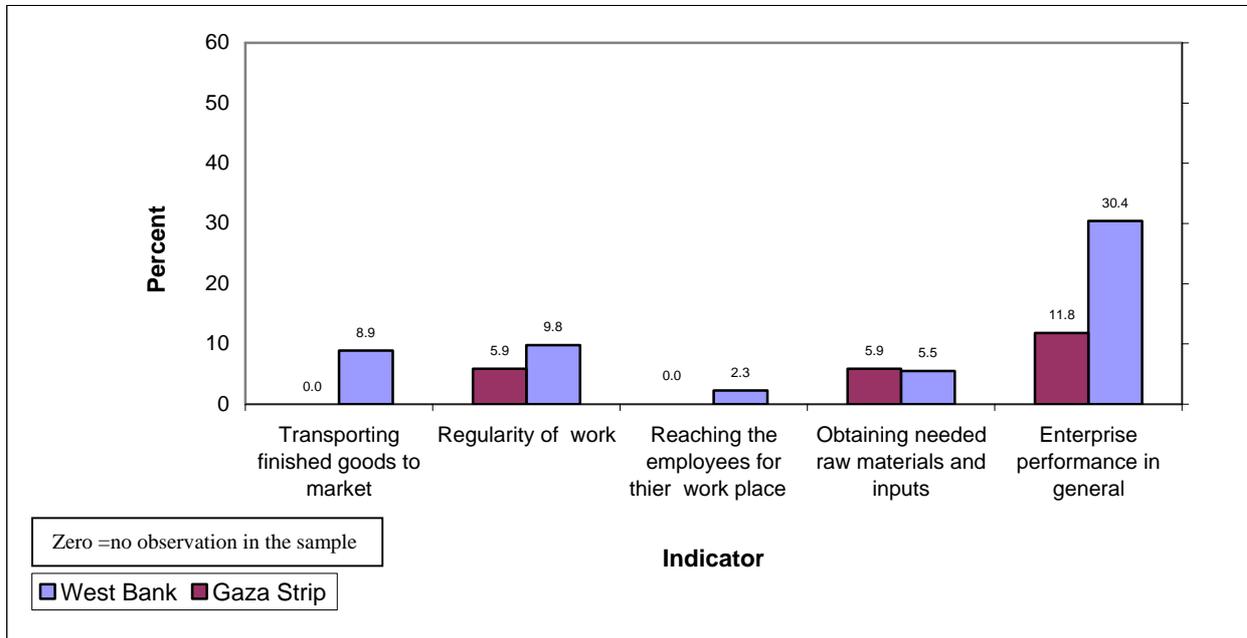
#### **3-2 Med term**

The expectations of the owners /managers of the active industrial enterprises in the medium term (in the next six months) were as follows: 45.8% business people in the Palestinian Territory expected improvement in production in the next six months (47.3% West Bank, 17.6% Gaza Strip).

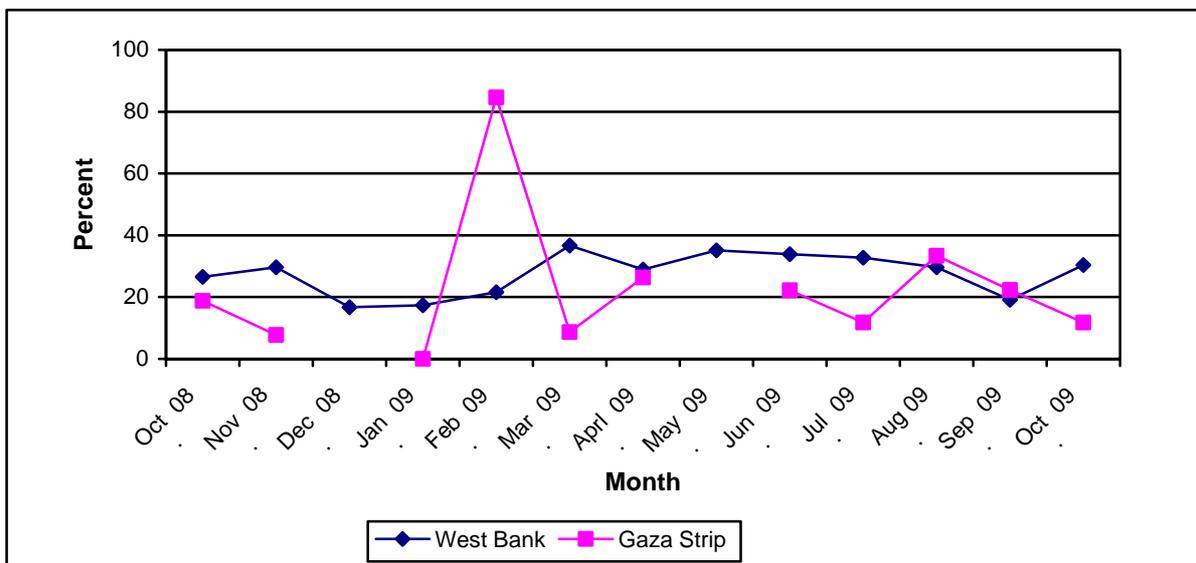
According to expectations concerning employment in the Palestinian Territory, 11.4% expect increase in employment (11.4% West Bank, 11.8% Gaza strip).

Sales during the next six months will rise, according to the expectations of 45.5% of the owners and managers of the active industrial enterprises in the Palestinian Territory (46.8% West Bank, 23.5% Gaza Strip).

**Figure 1: Percentage of Industrial Enterprises Owners / Managers who Encountered Improvement in Economic Conditions during October 2009 Compared to the Previous Month for the Main Indicators by region**



**Figure 2: Trends of Enterprises Witnessed an Improved Situation in Production Performance During (October 08-October 09) Compared to the Previous Month by region**



\* The cut in the Figure is due to unavailability of data for Gaza Strip.

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