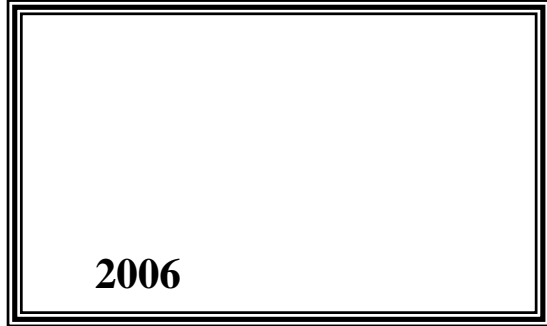


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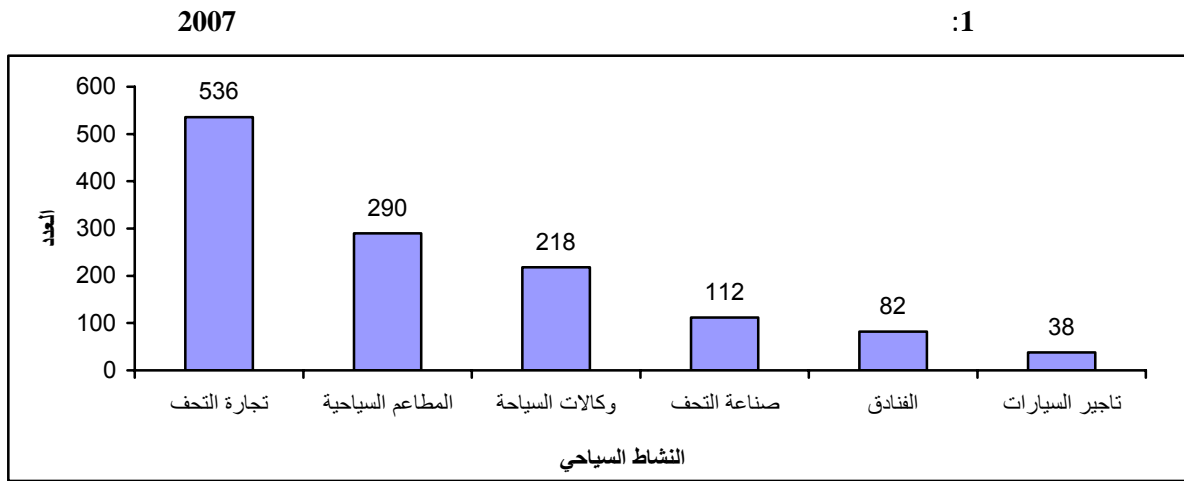
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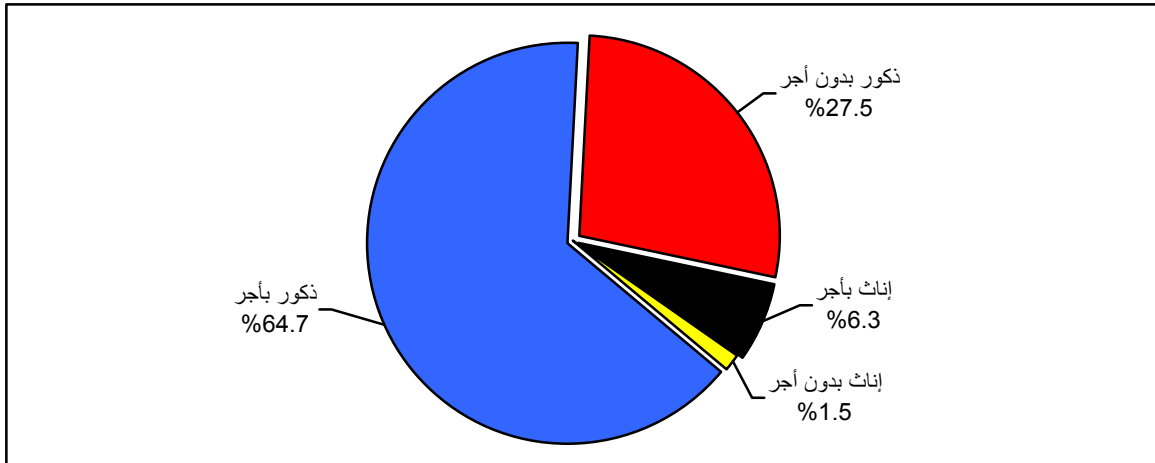
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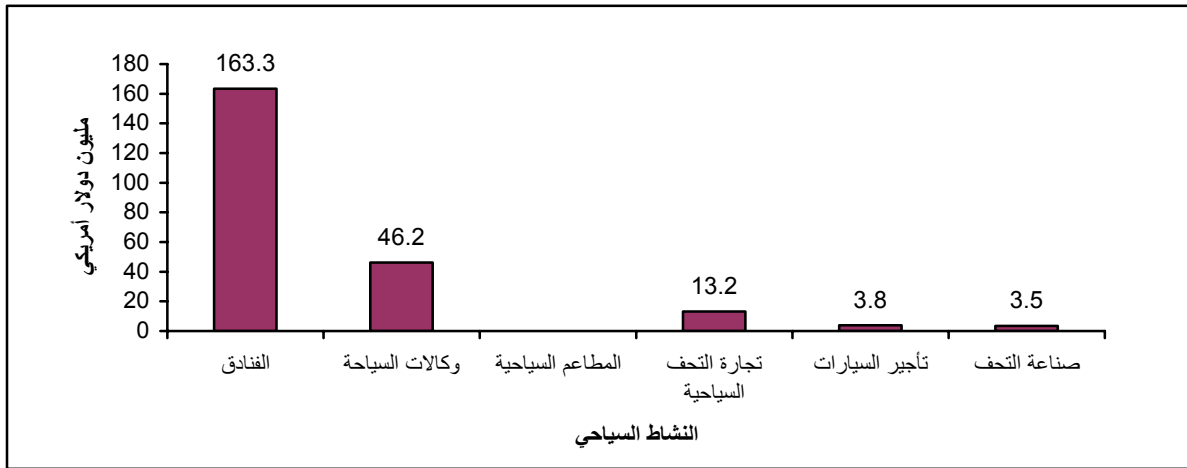
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المطاعم السياحية	13.2
تجارة التحف السياحية	3.8
تأجير السيارات	3.5
صناعة التحف	3.5

2007

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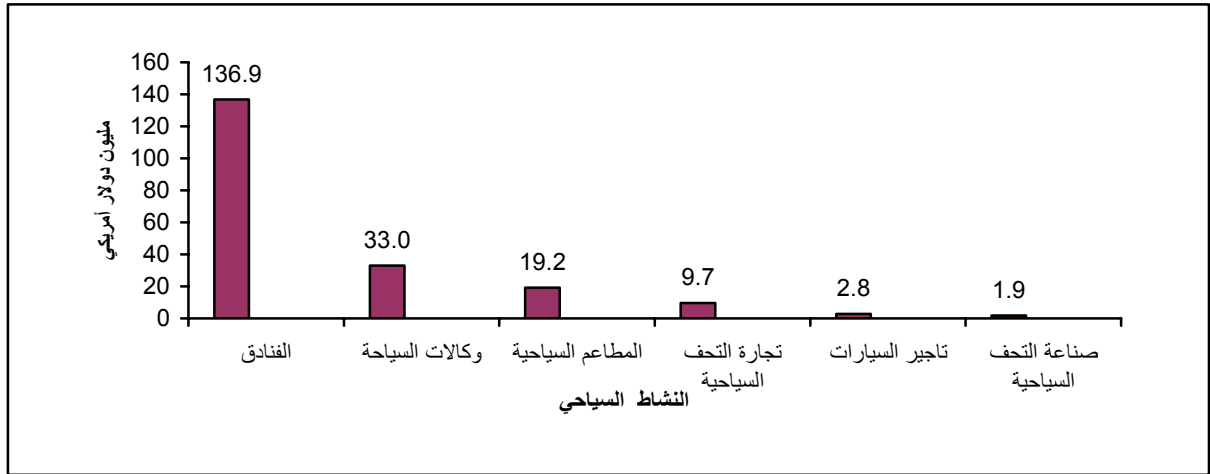
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المطاعم السياحية	9.7
تجارة التحف السياحية	1.9
تأجير السيارات	2.8
صناعة التحف	2.8

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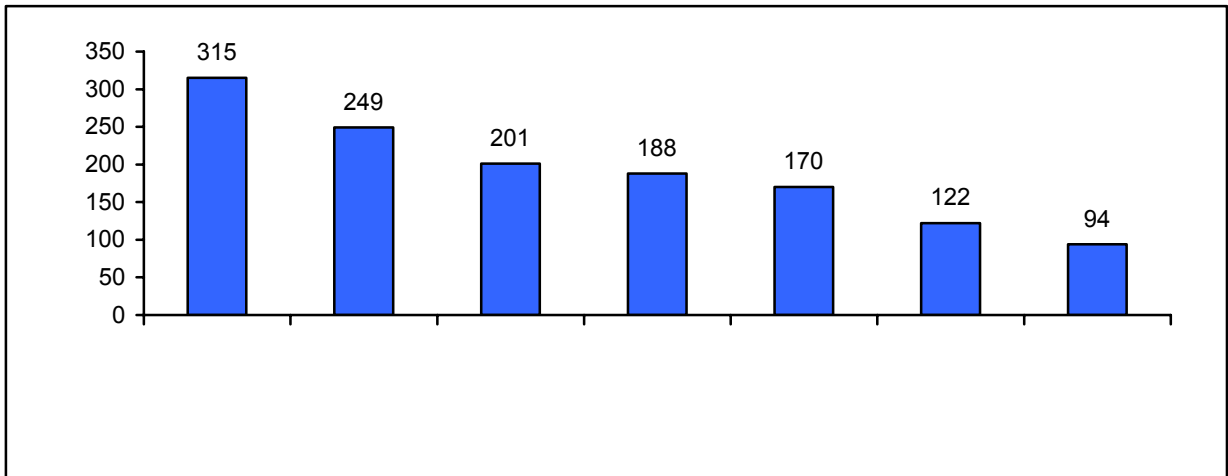
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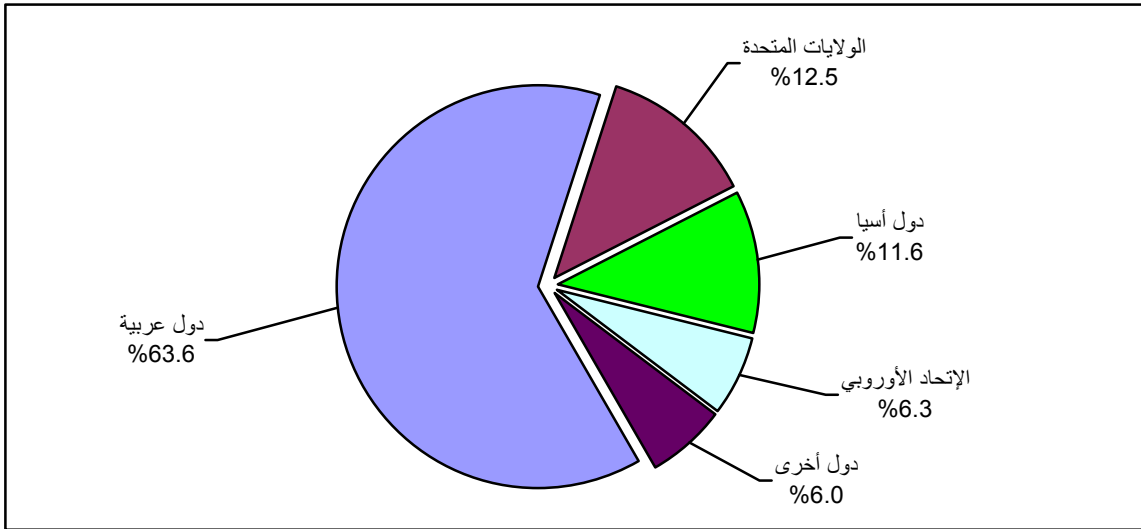
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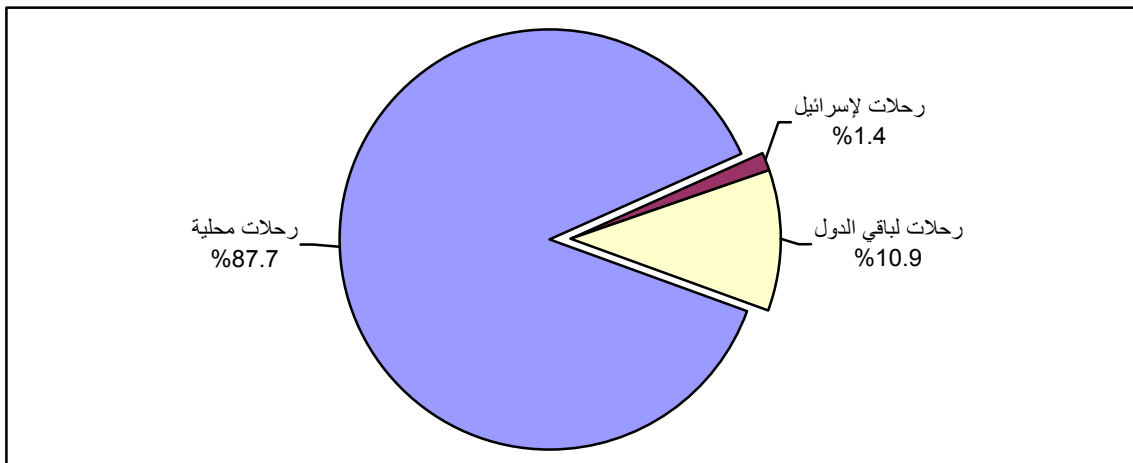
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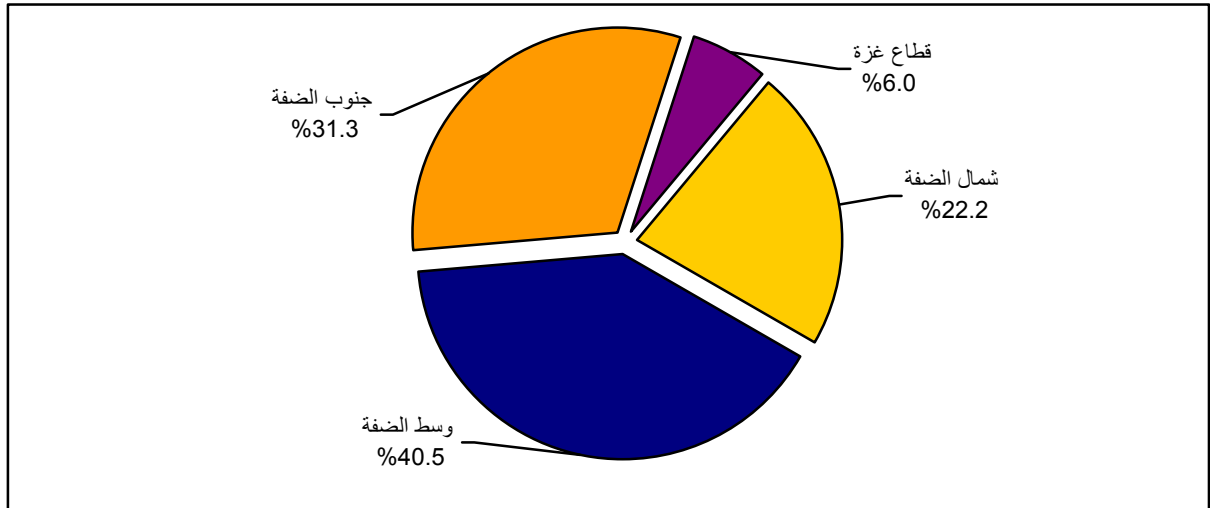
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# Tables



2007

:(1)

**Table (1) : Main Economic Indicators for the Tourism Establishments in the Palestinian Territory by Tourism Activity, 2007**

(Value in 1000 US \$ )

( )

Tourism Activity	Value Added	Intermediate Consumption	Output	Compensation of Employees	No. of Persons Engaged	No. of Establishments	
Handicrafts and Traditional Goods factories	1,905	1,585	3,490	1,368	414	112	
Souvenir shops	9,724	3,502	13,226	1,935	1,127	536	
Hotels & Similar Establishments	136,873	26,424	163,297	7,988	1,263	82	
Tourism Restaurants	19,204	18,923	38,127	7,376	1,956	290	
Travel & Tourism Agencies	32,987	13,213	46,200	8,835	1,247	218	
Renting a car	2,753	1,002	3,755	612	137	38	
<b>Total</b>	<b>203,446</b>	<b>64,649</b>	<b>268,095</b>	<b>28,114</b>	<b>6,144</b>	<b>1,276</b>	

2007

:(2)

**Table (2) : Main Economic Indicators for the Tourism Establishments in the Palestinian Territory by Region, 2007**

(Value in 1000 US\$)

(أمريكي )

Region	Value Added	Intermediate Consumption	Output	Compensation of Employees	No. of Persons Engaged	No. of Establishments	
<b>Palestinian Territory</b>	<b>203,446</b>	<b>64,649</b>	<b>268,095</b>	<b>28,114</b>	<b>6,144</b>	<b>1,276</b>	
North of West Bank	22,474	8,278	30,752	2,187	794	179	
Middle of West Bank	159,930	39,234	199,165	19,079	2,790	507	
South of West Bank	15,059	7,030	22,089	5,073	1,441	324	
Gaza Strip	5,983	10,107	16,089	1,775	1,119	266	

2007

:(3)

**Table (3): Number of Persons Engaged and Compensation of Paid Employees in the Tourism Establishments in the Palestinian Territory by Sex and Tourism Activity, 2007**

(Value in 1000 US \$ )

( )

Tourism Activity	Compensation of Paid Employees		Paid Employees		Unpaid Persons Engaged		No. of Persons Engaged
	Female	Male	Female	Male	Female	Male	
Handicrafts and Traditional Goods factories	115	1,253	18	233	8	155	414
Souvenir shops	269	1,666	74	342	44	667	1,127
Hotels & Similar Establishments	893	7,095	169	1,033	10	51	1,263
Tourism Restaurants	115	7,261	20	1,403	15	518	1,956
Travel & Tourism Agencies	569	8,265	102	864	13	268	1,247
Renting a car	10	602	3	100	2	32	137
<b>Total</b>	<b>1,971</b>	<b>26,142</b>	<b>386</b>	<b>3,975</b>	<b>92</b>	<b>1,691</b>	<b>6,144</b>



2007

:(4)

**Table (4): Number of Tourist Establishments that Provide Tourism Services for the Tourists in the Palestinian Territory by Type of Service and Region, 2007**

Type of Service	Region					
	Gaza Strip	South of West Bank	Middle of West Bank	North of West Bank	Palestinian Territory	
Offering Tourist's Guides	24	33	53	12	<b>122</b>	
Offering Accommodations	35	37	69	29	<b>170</b>	
Offering Transportations	40	59	61	41	<b>201</b>	
Meals	72	66	127	50	<b>315</b>	
Offering Conference/meeting Halls	10	19	36	14	<b>79</b>	/
Money Exchange	17	27	45	5	<b>94</b>	
Copy Papers	55	28	58	27	<b>168</b>	
Internet	55	44	70	19	<b>188</b>	
Telecommunications	69	68	64	48	<b>249</b>	( / )
Publications of touriste matériels	47	44	84	24	<b>199</b>	/
Other services	0	0	1	3	<b>4</b>	

2007

:(5)

**Table (5): Number and Capacity of Facilities in Hotels and Restaurants in the Palestinian Territory by Facility and Region, 2007**

Facility	Region									
	Gaza Strip		South of West Bank		Middle of West Bank		North of West Bank		Palestinian Territory	
	* Capacity*	Number	* Capacity*	Number	* Capacity*	Number	* Capacity*	Number	* Capacity*	Number
Accommodations	754	421	3,215	1,537	4,617	2,040	262	112	<b>8,848</b>	<b>4,110</b>
Dormitories	0	0	70	18	687	156	41	16	<b>798</b>	<b>190</b>
Restaurant halls	5,018	111	9,052	72	12,201	249	3,584	51	<b>29,855</b>	<b>483</b>
Conference/meeting halls	1,358	7	2,380	21	5,175	48	636	10	<b>9,549</b>	<b>86</b>
Wedding halls	5,650	14	3,450	9	3,190	14	1,000	4	<b>13,290</b>	<b>41</b>
Health path rooms	503	425	792	737	908	657	44	46	<b>2,247</b>	<b>1,865</b>
Sport areas/Playgrounds	30	1	20	1	249	8	0	0	<b>299</b>	<b>10</b>
Swimming pools	20	1	30	1	1,466	16	0	0	<b>1,516</b>	<b>18</b>
Parkings	362	21	1,452	22	3,034	40	70	4	<b>4,918</b>	<b>87</b>

\* The capacity for the indicators above are measured by person, except for the Swimming pools by square meter, and parking by cars.

\*

2007

:(6)

Table (6): Percentage of Tourism Establishments That Faced Output Obstacles in the Palestinian Territory by Type of Obstacle, 2007

Type of Obstacle	Region					
	Gaza Strip	South of West Bank	Middle of West Bank	North of West Bank	Palestinian Territory	
Closure	98.4	94.9	94.0	82.2	<b>93.6</b>	
Lack of Workers	7.5	10.7	36.8	9.0	<b>15.5</b>	
Lack of raw material	48.8	26.2	36.8	13.2	<b>33.8</b>	
Lack of machines	27.0	14.5	38.7	19.4	<b>25.0</b>	
Lack of Fund	38.9	67.8	53.8	51.5	<b>52.4</b>	
Difficulty in marketing	49.6	65.9	60.4	54.5	<b>57.4</b>	
Other	7.8	5.6	10.8	21.1	<b>10.0</b>	

2007

:(7)

Table (7) : Number and Percent of Tickets Soled in the Palestinian Territory by Destination, 2007

Destination	Soled Tickets		
	%	Number	
Arab Countries	63.6	70,430	
Asia	11.6	12,892	
Africa	0.4	452	
United States of America	12.5	13,832	
Canada	2.5	2,803	
Latin American	2.4	2,661	
European Union	6.3	6,973	
Other European Counties	0.4	458	
Australia	0.3	248	
<b>Total</b>	<b>100</b>	<b>110,749</b>	

2007

:(8)

**Table (8): Percentage Distribution of Manufacturing, Traditional Handicrafts Establishments Trade in the Palestinian Territory by Type of Work Obstacle in International Trade, 2007**

Type of Obstacle	Percentage	
Shortage of supply	59.6	
Shortage of information	43.8	
Expensive treatments	56.1	
Expensive of trans & tariff	55.2	
Un able to competitive	49.1	
Not willing	35.6	
Other	14.1	

2007

:(9)

**Table (9) : Number of Tourism Trips in the Palestinian Territory by Destination and Region, 2007**

Destination	* Period of Trips *	No. of Passengers	No. of Trips	
Palestinian Territory	6,339	522,604	15,604	
Israel	875	12,722	249	
Other Countries	14,797	43,471	1,944	
<b>Total</b>	<b>22,011</b>	<b>578,797</b>	<b>17,797</b>	

\* Period of Trips Measures by Day

\*

2007

:(10)

**Table (10): Number of Rent Cars, Periods of Renting and the Total Cost in the Palestinian Territory by Region, 2007**

(Value in US\$)

( )

Region	( ) Total cost of renting(US\$)	( ) Period of renting Cars (day)	( ) Number of cars (Car)	
<b>Palestinian Territory</b>	<b>1,690,356</b>	<b>39,207</b>	<b>519</b>	
West Bank North of	553,018	12,538	115	
West Bank Middle of	380,914	8,551	210	
West Bank South of	711,752	17,257	163	
Gaza Strip	44,672	861	31	

2007

:(11)

**Table (11): Production Input in the Palestinian Territory by Tourism Activity, 2007**

(Value in 1000 US\$)

( )

Tourism Activity	Production Input					
	Water	Electricity	Fuel and Oil	Other Production Input	Raw Materials	
Handicrafts and Traditional Goods factories	12	132	39	110	956	
Souvenir shops	78	461	146	411	100	
Hotels & Similar Establishments	1,573	5,655	8,744	4,984	462	
Tourism Restaurants	309	1,057	1,345	11,882	1,751	
Travel & Tourism Agencies	58	233	9,683	414	0	
Renting a car	15	28	125	103	0	
<b>Total</b>	<b>2,045</b>	<b>7,566</b>	<b>20,082</b>	<b>17,904</b>	<b>3,269</b>	

2007

:(12)

Table (12): Products or Services Expenditures in the Palestinian Territory by Tourism Activity, 2007

(Value in 1000 US\$)

( )

Tourism Activity	Products Expenditures						
	Other	Telephone & Fax	Taxes & fees	Non-Industrial Services	Interviews	Rent of Building and Machines	
Handicrafts and Traditional Goods factories	0	42	39	48	85	123	
Souvenir shops	6	273	697	225	119	986	
Hotels & Similar Establishments	1	291	519	3,717	369	111	
Tourism Restaurants	0	229	405	206	389	1,351	
Travel & Tourism Agencies	25	365	443	715	589	687	
Renting a car	0	51	181	88	211	200	
<b>Total</b>	<b>32</b>	<b>1,251</b>	<b>2,284</b>	<b>4,999</b>	<b>1,762</b>	<b>3,458</b>	

2007

:(13)

**Table (13): Fixed Assets in the Palestinian Territory by Economic Activity, 2007**

(Value in 1000 US \$)

( )

Tourism Activity	Fixed Assets				
	Sold Assets	Capital Additions and Improvements	External Purchased Assets	Local Purchased Assets	
Handicrafts and Traditional Goods Factories	2	15	0	5	
Souvenir shops	50	88	2	939	
Hotels & Similar Establishments	15	740	16	360	
Tourism Restaurants	20	1,110	67	2,001	
Travel & Tourism Agencies	80	751	4	1,061	
Renting a car	85	123	0	2,032	
<b>Total</b>	<b>252</b>	<b>2,827</b>	<b>89</b>	<b>6,398</b>	

2007

:(14)

**Table (14): Assets Movements in the Tourism Establishments in the Palestinian Territory by Type of Asset, 2007**

(Value in 1000 US \$)

( )

Type of Assets	Closing Book Value	Annual Depreciation	Sold Assets	Written off and Losses	Capital Additions and Improvements	External Purchased Assets	Local Purchased Assets	Opening Book Value	
Land	12,175	0	0	0	37	0	15	12,124	
Residential Building	785	0	14	0	5	0	0	794	
Non-Residential Building	61,611	39	4,193	0	710	0	145	64,987	
Machines and Equipments	10,079	7	1,278	18	491	43	643	10,205	
Freight Vehicles	1,847	12	267	0	37	0	1,140	950	
Passengers Vehicles	15,853	75	3,891	12	222	0	702	18,906	
Furniture	6,316	13	1,062	77	123	2	670	6,673	
Others	78	0	10	0	1	0	2	84	
<b>Total</b>	<b>108,744</b>	<b>146</b>	<b>10,715</b>	<b>106</b>	<b>1,626</b>	<b>45</b>	<b>3,315</b>	<b>114,723</b>	المجموع



2007

:(15)

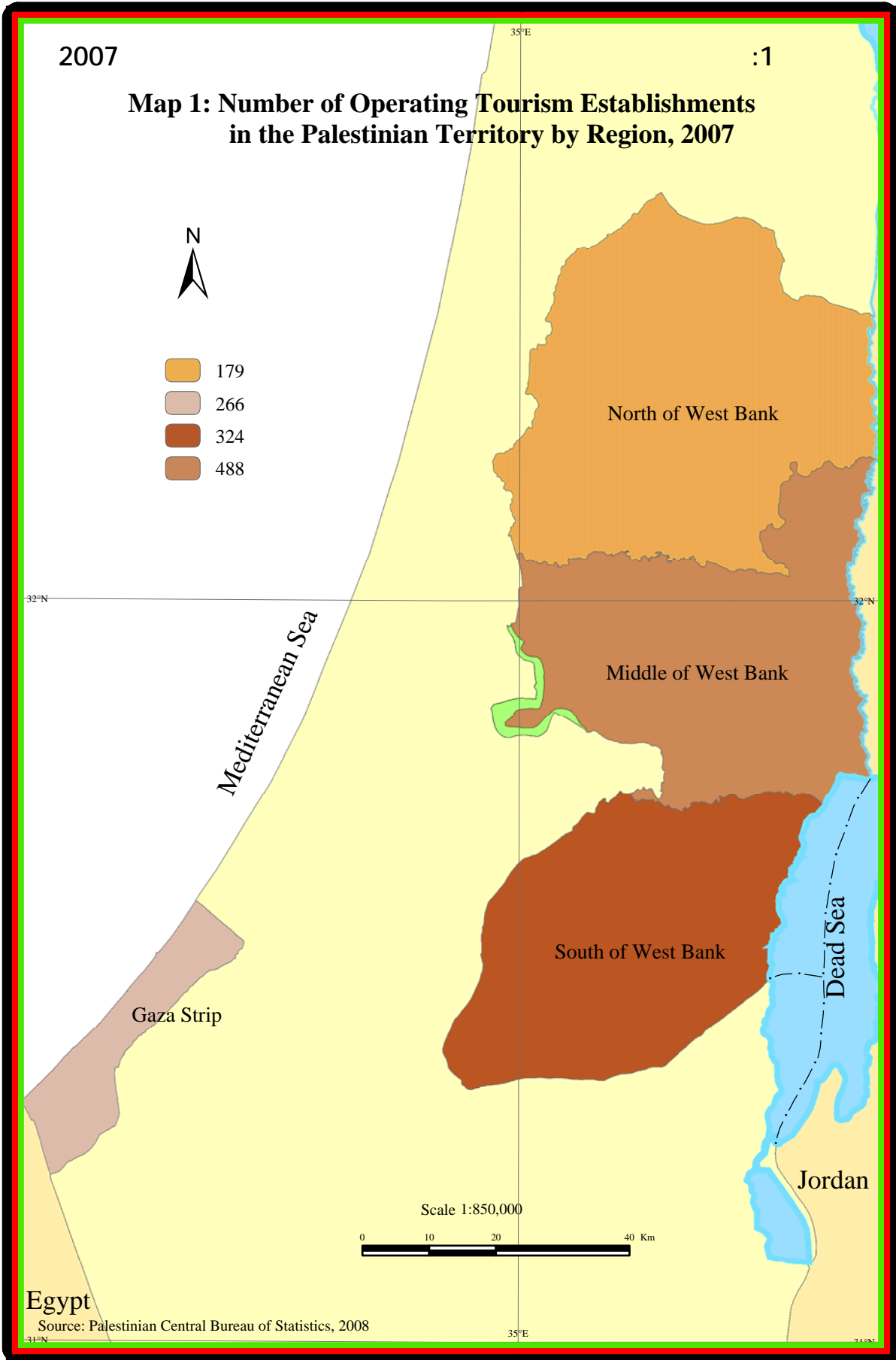
**Table (15): Percentage Distribution of the Owners of Tourism Establishments, According to their Evaluation of Procedures and Policies for the Development of Tourism in the Palestinian Territory by Region, 2007**

Service / Area		Level of Satisfaction						/
		Total	Very Bad	Bad	Good	Very good	Excellent	
Improving the infrastructure of water, electricity and road.	West Bank	100	7.8	28.8	35.8	11.5	16.1	
	Gaza Strip	100	15.6	23.8	38.4	15.6	6.6	
Amend the tax system imposed on the tourism sector	West Bank	100	16.2	28.3	33.0	8.1	14.4	
	Gaza Strip	100	17.9	42.9	32.1	6.1	1.0	
Amend the laws of tourist investment in the Palestinian territories	West Bank	100	16.8	34.8	27.9	9.2	11.3	
	Gaza Strip	100	16.9	44.4	28.5	8.9	1.3	
Receive direct financial support from the Palestinian National Authority	West Bank	100	38.9	35.4	9.3	6.1	10.3	
	Gaza Strip	100	50.7	34.3	7.6	5.4	2.0	
Development and improvement of tourist attraction sites	West Bank	100	15.2	37.4	28.7	9.5	9.2	
	Gaza Strip	100	25.4	45.5	20.0	5.7	3.4	
brochures and posters and advertisements to publicize the tourist places on Palestinian territories	West Bank	100	15.6	36.9	30.7	10.5	6.3	
	Gaza Strip	100	24.3	45.0	19.2	8.8	2.7	
Improve security conditions to encourage tourists to come to the Palestinian territories	West Bank	100	27.1	28.5	22.3	8.2	13.9	
	Gaza Strip	100	22.9	31.6	25.8	16.3	3.4	

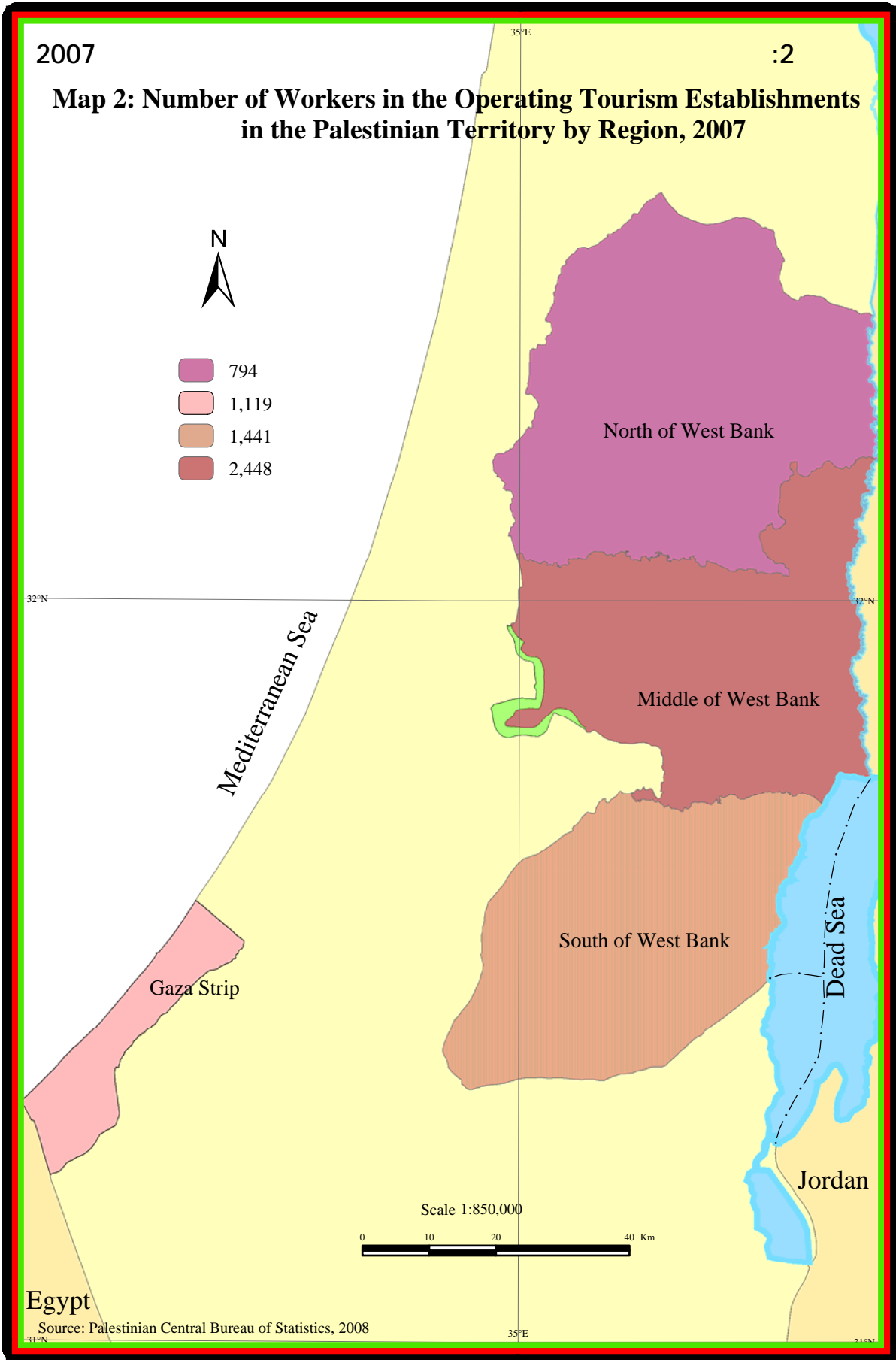


# Maps



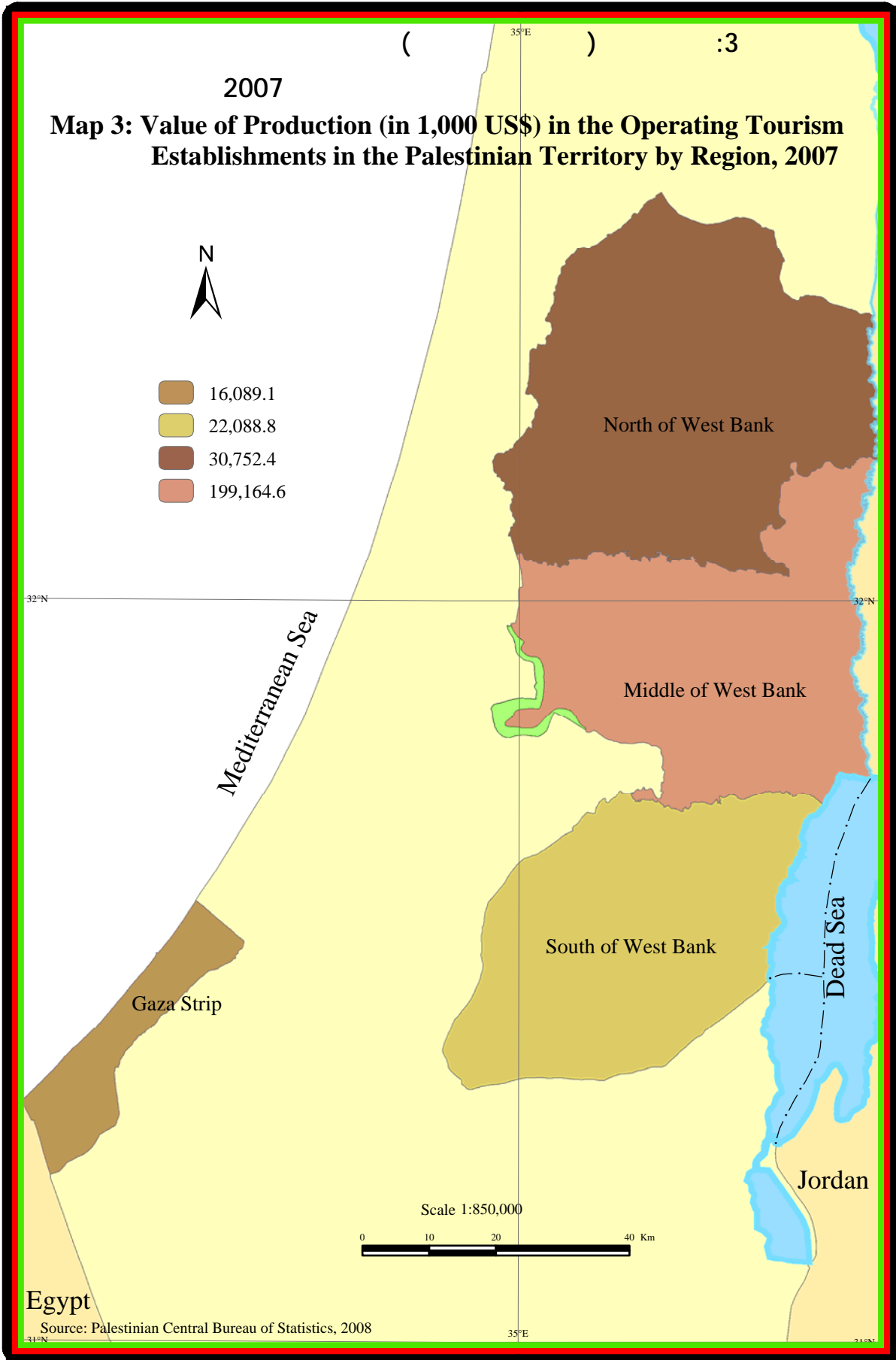




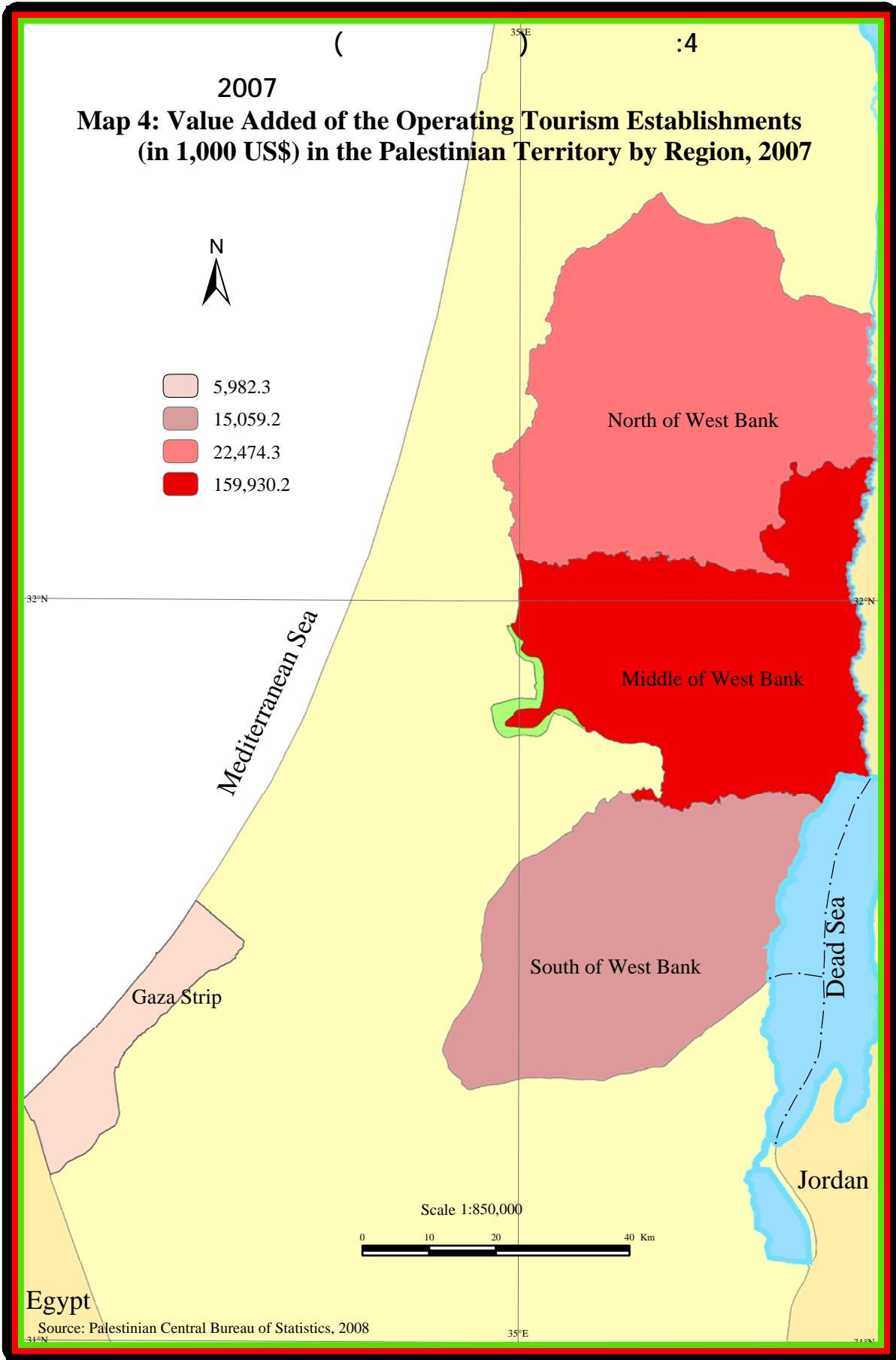














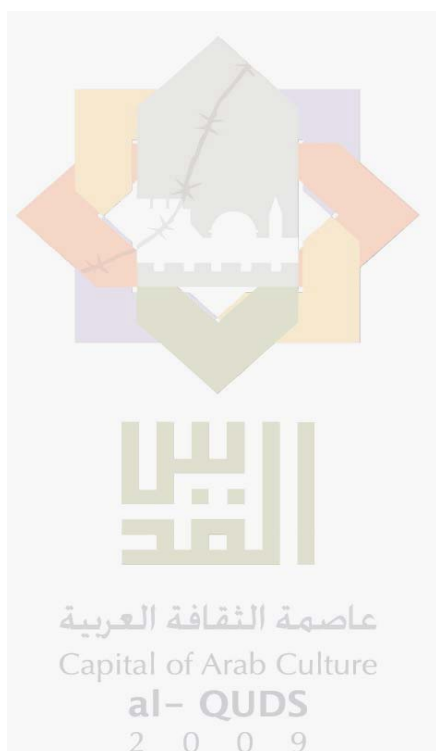
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**Tourism Activities Survey, 2007  
Main Findings**

**December, 2008**

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## **Preface**

The Palestinian tourism sector has a great potential of becoming the main contributor to the Palestinian GDP. The tourism industry is however, crippled by a multiplicity of internal and external factors which are not leaving much room for this important economic activity to flourish.

PCBS has started collecting accommodation statistics since November 1995. However, it was decided to expand this activity by conducting a new survey specialized to the supply side of tourism which covers the main establishments related to tourism activities, including hotels, restaurants, rent a car, tour & travel agencies, traditional handcrafts factories and souvenir shops.

The main objective of tourism activity survey 2007 is to provide statistical quantification on tourism supply side and tourism industry. The survey has been conducted in a very critical situation in both West Bank and Gaza Strip. There fore, the implemented of this survey in the conductions is a vital step towards establishing a comprehensive database on tourism sector.

PCBS is pleased to present this report on “Tourism Activities Survey 2007”, which covers the statistics of main supply side of tourism in the year, 2007. PCBS is looking forward to expanding its activities to cover all branches of the tourism industry in Palestine.

This report presents statistics on the main indicators of the tourist establishments. These indicators include; number of establishments, services and public facilities in these establishments, number of person engaged and their compensation, production and value added, number of establishments that receive assistance and value of direct losses in its assets, number of establishments that faced obstacles in production and development, and number of rented cars and periods of renting.

we hope that the tourism activities survey conducted by PCBS comprises another step towards a comprehensive statistical program that encompasses all aspects of tourism activities according to the latest international recommendations in this field.

**December, 2008**

**Dr. Luay Shabaneh,  
President**



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## **Executive Summary**

PCBS carried out Tourism Activities Survey covered all establishments specialized in tourism in the Palestinian Territory in 2007, has shown the results of the survey include:

Results indicated that the number of tourism establishments operating in 2007 in the Palestinian Territory was 1,276, and distributed as follows: 112 in Handicrafts and Traditional Goods factories, 536 in trade in Souvenir shops, 82 hotels and similar establishments, 290 restaurants, 218 travel tourism agencies, and 38 tourism rental cars.

Results showed that the number of workers in tourism establishments was 6,144 workers through 2007, of whom 1,783 workers were without compensation from employers and 4,361 were salaried and wage workers; the results showed there were 5,666 male and 478 female workers. Compensation paid to workers amounted to US\$ 28.1 million during 2007

Results indicated that the value of production in various activities in 2007 amounted to US\$ 268.1 million, and the value added in various activities in 2007 amounted to US\$ 203.4 million.

Survey results showed that the number of enterprises that provide tourism services during the year of 2007 was as follows: 122 establishments that provide service coordination with tourist guides, 170 establishments that provide service coordination and booking accommodation, 201 establishments that provide service coordination and booking means of transportation, 79 establishments that provide service coordination and booking meeting halls, 315 enterprises that provide service coordination and delivery of meals, and 249 enterprises that provide telecommunications services.

Results indicated that the number of available rooms in hotels in the Palestinian Territories have reached 4,110 room with 8,848 beds in 2007.

Results showed that the number of tickets sold during 2007 amounted to 110,749 tickets, focused on sales to Arab countries with 63.6% of the total tickets sold

Results showed that the number of tourism trips executed in coordination with travel agencies and tour operators in 2007 was 17,797 trips. The percentage of participants according to the destination of the trips was 87.7% for domestic trips within the Palestinian Territories, 1.4% for trips to Israel, and 10.9% of the trips were to the rest of the world.



## Chapter One

### **Introduction**

PCBS is conducted Tourism Activity Survey (TAS 2007) which aimed at producing a comprehensive database on the Tourism activities in Palestine. The main objective is to compile and maintain data on tourism industry. In this survey, we hope eventually to be able to produce statistics regularly on the basic indicators recommended and adopted by World Tourism Organization (WTO) and the European Union (EU). In the mean time, this initiative in the present format aims to fill the existing gaps on the basic statistics of the Tourism activities, which might help to provide data necessary for policy making to promote this industry in Palestine.

This survey reflects the data for year 2007, to identify the changes in the performance of the covered activities over time. All tourism establishments in Palestine are covered in this survey.

#### **Objectives**

The main objective of (TAS 2007) is to provide:

- Statistical quantification on tourism supply side and tourism industry.
- The survey aimed to provide data on:
  1. Number of operating establishments.
  2. Number of workers in tourism establishments.
  3. Value of production in tourism activities.
  4. Value added in tourism activities.
  5. Number of establishments that provide tourism services.
  6. Available facilities at tourist establishments.
  7. Number of tickets sold.
  8. Number of tourism trips and passengers.



## Chapter Two

### Concepts and Definitions

The following concepts and their definitions are based on international recommendations in the fields of tourism and economic statistics, while taking into account the particular aspects of the Palestinian Territory.

#### **Establishment:**

It refers to an economic organization capable, in accordance with the rights it enjoys, of possessing assets and incurring liabilities as well as engaging in economic activities and transactions with other parties. In this survey, the establishments include (hotels, restaurants, rent a car, tour & travel agencies, traditional handicrafts factories, souvenir shops)

#### **Hotel:**

It is defined as an accommodation establishment providing overnight lodging for the visitors in a room or unit. It should hold a number of persons exceeding that of an average single family. The establishment must be under one management, and provides different facilities and services to visitors.

#### **Restaurant:**

Business establishment where meals refreshments may be procured.

#### **Tourism agency:**

Establishment engaged in doing business for tourism or traveling activities.

#### **Employees:**

Employees include all males and females working in the establishment including owners, self- employed, unpaid family members, or paid workers who receive their compensations in cash or in kind during a specific reference period. However, this term does not include trainers or those on assignments outside the establishment or in long unpaid leaves.

#### **Compensations of Employees:**

Compensations of employees include salaries, wages, and other cash or in-kind benefits during the survey period.

#### **Production:**

Production refers to the value of goods and services produced in a certain period as a result of a main or secondary productive activity. This includes fixed assets produced for the own use of the establishment. Henceforth,  $\text{production} = \text{Value of production from main activity} + \text{Value of production from secondary activity} + \text{Value of own capital formation of establishment}$ . Production was estimated according to the market value. It represents the producer price plus value added tax on produced goods and services.

#### **Intermediate Consumption:**

It refers to the value of production inputs, i.e. inputs used in the production of goods and services. Henceforth,  $\text{intermediate consumption} = \text{value of raw material} + \text{other production expenses}$ .



**Value Added:**

It refers to production minus intermediate consumption.

**Principal Economic Activity:**

The principal economic activity is the activity that contributes to the largest value added in establishments practicing more than one activity.

**North of West Bank Region:**

Jenin, Tubas, Tulkarm, Nablus, Qalqiliya, and Salfit governorates.

**Middle of West Bank Region:**

Jerusalem, Ramallah and Al-Bireh, Jericho and Al-Aghwar governorates

**South of West Bank Region:**

Bethlehem and Hebron governorates.

**Gaza Strip:**

Gaza North, Gaza, Deir Al-Balah, Khan Yunis and Rafah governorates.

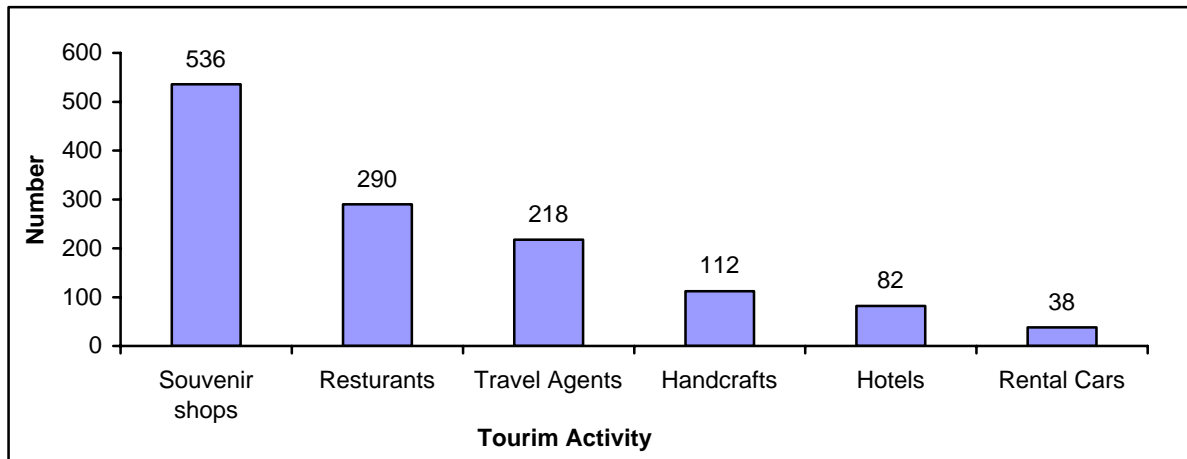
## Main Findings

PCBS carried out a special survey on tourism activities in the Palestinian Territory 2007, including all establishments operating in the tourism sector (hotels, restaurants, rent a car, tour and travel agencies, traditional handicrafts factories, souvenir shops).

### 3.1 Number of Operating Establishments 2007

Survey results indicated that the number of tourism establishments operating in 2007 in the Palestinian Territory was 1,276, and distributed as follows: 112 in Handicrafts and Traditional Goods factories, 536 in trade in Souvenir shops, 82 hotels and similar establishments, 290 restaurants, 218 travel tourism agencies, and 38 tourism rental cars.

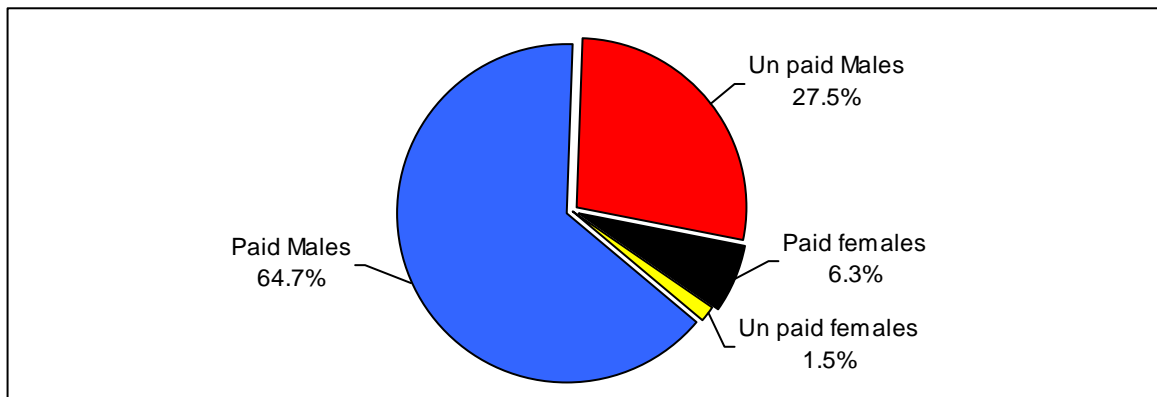
**Figure 1: Distribution of Operating Establishments in the Palestinian Territory by Tourism Activity, 2007**



### 3.2 Number of Workers in Tourism Establishments 2007

Results showed that the number of workers in tourism establishments was 6,144 workers through 2007, of whom 1,783 workers were without compensation from employers and 4,361 were salaried and wage workers; the results showed there were 5,666 male and 478 female workers. Compensation paid to workers amounted to US\$ 28.1 million during 2007; the share of compensation for females amounted to US\$ 2.0 million or 7.1% of total compensations.

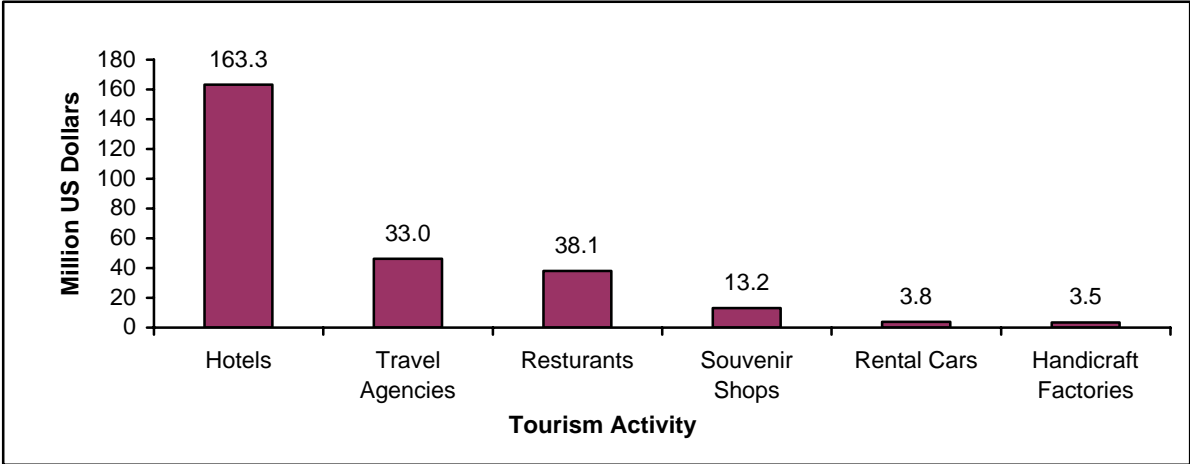
**Figure 2: Percentage Distribution of the Employees in Tourism Establishments in the Palestinian Territory by Sex, 2007**



**3.3 Value of Production in Tourism Activities 2007**

Results showed that the value of production in various activities in 2007 amounted to US\$ 268.1 million, distributed among the various tourism activities as: US\$ 3.5 million in handicrafts and traditional goods factories, US\$ 13.2 million in trade in souvenir shops, US\$ 163.3 million in hotel activities, US\$ 38.1 million in tourism restaurants activities, US\$ 46.2 million in tourist and travel agencies, and US\$ 3.8 million in rentals of cars for tourism.

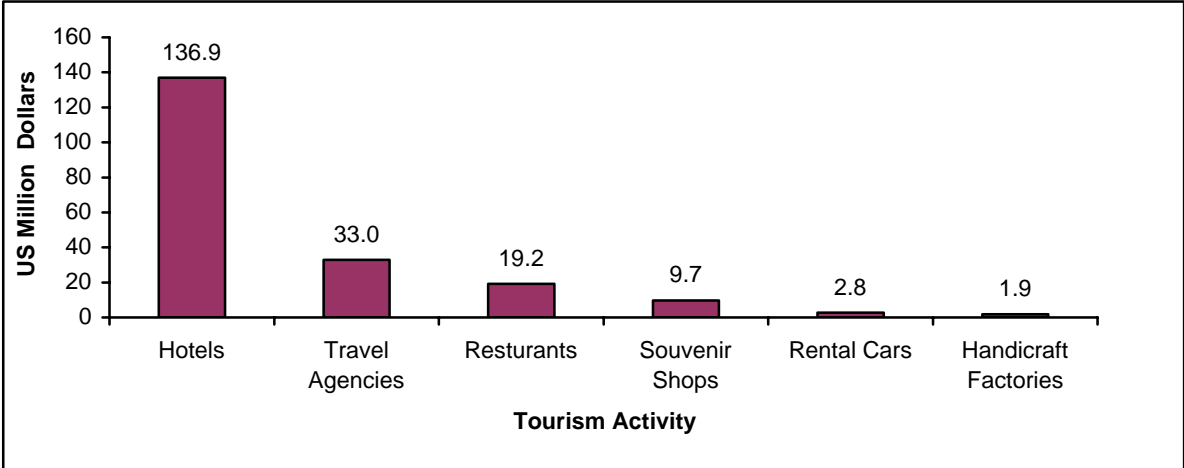
**Figure 3: Distribution of Tourism Production in the Palestinian Territory by Activity, 2007**



**3.4 Value Added in Tourism Activities 2007**

Results showed that the amount of the value added in various activities in 2007 amounted to US\$ 203.4 million, were distributed among the various tourism activities by. US\$ 1.9 million in handicrafts and traditional goods factories, US\$ 9.7 million in trade in souvenir shops, US\$ 136.9 million in hotel activities, US\$ 19.2 million in tourism restaurant activity , US\$ 33.0 million in tourist and travel agencies, and US\$ 2.8 million in rentals of cars for tourism.

**Figure 4: Distribution of Tourism Value Added in the Palestinian Territory by Activity, 2007**

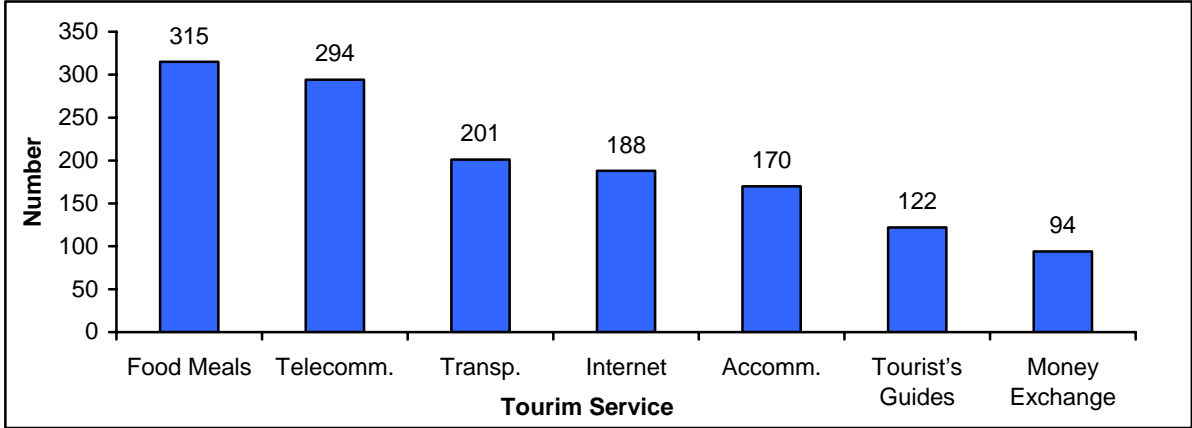


**3.5 Number of Establishments that Provide Tourism Services 2007**

Survey results showed that the number of enterprises that provide tourism services during the year of 2007 was as follows: 122 establishments that provide service coordination with tourist guides, 170 establishments that provide service coordination and booking accommodation, 201 establishments that provide service coordination and booking means of transportation, 79

establishments that provide service coordination and booking meeting halls, 315 enterprises that provide service coordination and delivery of meals, and 249 enterprises that provide telecommunications services.

**Figure 5: Number of Establishments in the Palestinian Territory That Provide Tourism Services During 2007**



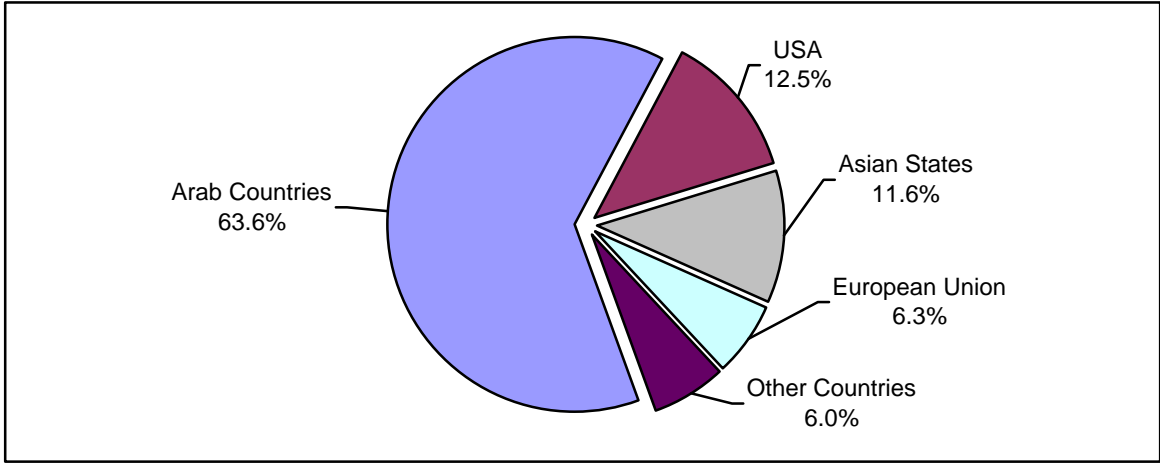
**3.6 Available Facilities at Tourist Establishments 2007**

Survey results showed that the number of rooms in tourist hotels in 2007 amounted to about 4,109 rooms with a capacity of 8,848 persons, while the number of beds was 8,848, and the number of food halls amounted to about 438 halls with a capacity of 29,855 persons. The results showed that the number of wedding halls was 41 halls in 2007 with a capacity of 13,290 persons, and the number of parking areas was 87 with capacity for 4,918 cars.

**3.7 Number of Tickets Sold During 2007**

The results showed that the number of tickets sold during 2007 amounted to 110,749 tickets, focused on sales to Arab countries with 63.6% of the total tickets sold, while tickets sold to travelers to the United States of America represented 12.5% of the total number of tickets. The results indicated that 11.6% of tickets were sold to travelers to Asian countries other than Arab countries and the proportion of tickets sold to travelers to countries in the European Union amounted to 6.3%. Tickets sold to travelers for the rest of the world represented 6.0% of the total tickets sold.

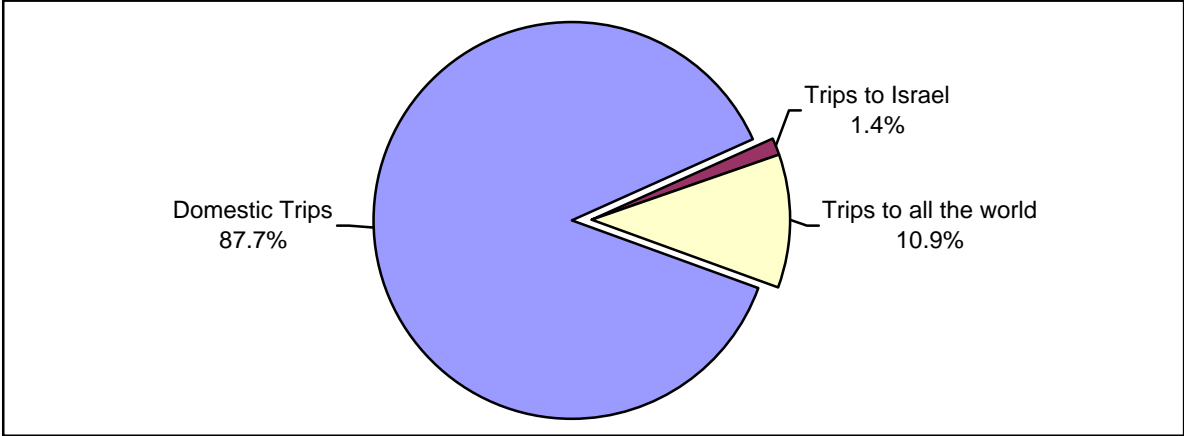
**Figure 6: Percentage Distribution of the Soled Tickets in the Palestinian Territory by Destination of Travel, 2007**



**3.8 Number of Tourism Trips and Passengers During 2007**

Results showed that the number of tourism trips executed in coordination with travel agencies and tour operators in 2007 was 17,797 trips, distributed as 15,604 trips within the Palestinian Territories, 249 trips to Israel, and 1944 trips to the rest of the world. The number of participants in these trips was 578,797 participants. The percentage of participants according to the destination of the trips was 87.7% for domestic trips within the Palestinian Territories, 1.4% for trips to Israel, and 10.9% of the trips were to the rest of the world.

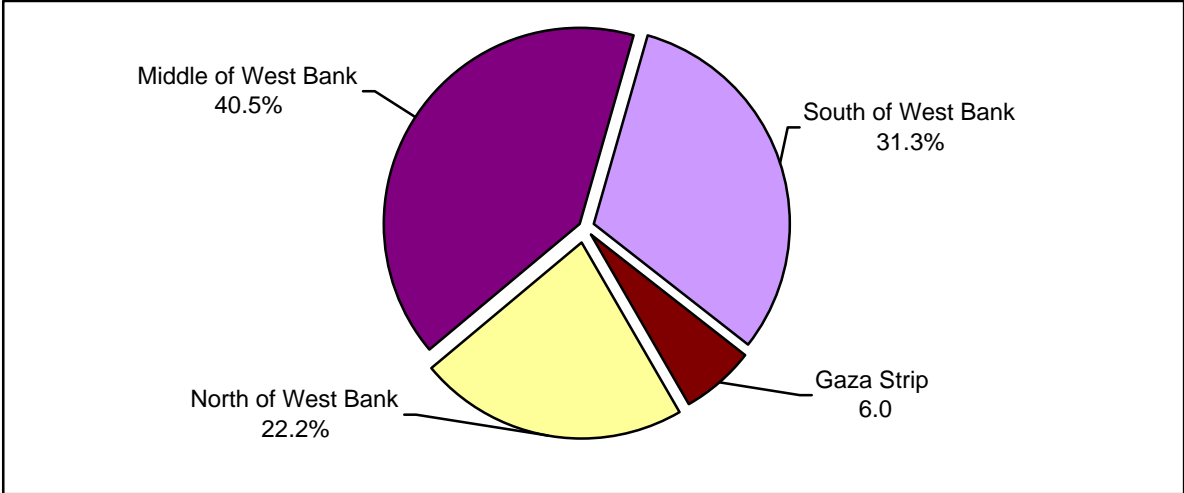
**Figure 7: Percentage Distribution of the Number of Tourism Trips in the Palestinian Territory by Destination of the Trip, 2007**



**3.9 Rental Cars 2007**

Survey results indicated that the number of cars rented was 519 cars in 2007, and the renting period was 39,207 days for a total value of US \$1.7 million. Rental cars were distributed as 22.2% in the north of West Bank, 40.5% in the central of West Bank, 31.4% in the south of West Bank, and 6.0% in Gaza Strip.

**Figure 8: Percentage Distribution of Rental Cars in the Palestinian Territory by Region, 2007**



## Chapter Four

### Methodology

Data provided in this report have been obtained from survey covering the following economic activities: hotels & restaurants, activities of travel agencies & tourism transport, manufacture of other products of wood, other retail sale in specialized stores, renting of land transport machineries.

Follows an overview of the methodology adopted in implementing this survey:

#### 4.1 Survey's Questionnaire

A comprehensive form was designed to include the whole tourism indicators constituting an economic measurement tool for the various economic activities. It contributes to the derivation of the value of losses in the Palestinian economy during the reference period of the survey and makes it possible to derive:

- Value of production and value added for tourism activities.
- Number of employees and the period during which the establishment operated during the reference period.
- Fixed assets value.
- Number of facilities and services in tourism establishments in Palestinian territory.

#### 4.2 Coverage and Sampling

The frame for the survey comprises 1,539 establishments representing the various tourism activities of the private sector of the Palestinian Territory.

#### 4.3 Data Processing

##### 1. Editing

Completed questionnaires were delivered to the competent office editor who reviewed them for errors and corrects any detected errors, if any. Following this process, data become ready for data entry. Then, edited questionnaires underwent coding and data entry through a special program designed for this purpose.

##### 2. Data Entry

Relevant data entry programs were designed for computerizing data compiled through the questionnaires. Such programs and processes aimed to build and organize databases in accordance with special procedures stressing data protection, proper storage, and utilization for statistical purpose.

##### 3. Data Tabulation

After completing data entry, editing, and cleaning, preliminary tables for the survey findings were derived based on dummy tables that were designed for the purposes of this survey. In order to arrive at the final tables of the survey, the derived preliminary tables underwent editing and according to consistency checks rules and pertinent formula.



## Chapter Five

### Data Quality

The concept of data quality consists of many aspects starting from the planning to the survey and on to the publishing method and data analysis. The main principles of statistical quality are accuracy, comparability, and data quality assurance procedures.

#### 5.1 Accuracy

This survey is a comprehensive survey for all tourism establishments, therefore, there is no sampling error in this survey but there is a possibility for some non-sampling errors that refer to the study frame, fieldwork operations and data processing.

##### 1. Statistical Errors

Statistical errors are few in this survey because its a comprehensive survey for all tourism activities.

##### 2. Non -Statistical Errors

- The answers on many questions depends on the appreciation of the person and therefore affected on the degree of consciousness-hour interrogation and other circumstances affecting.
- We face some difficulties in collecting the required data from the survey in Jerusalem, including facilities affect the response rate and accuracy of statistical data to the survey, where non-response rate was high and led to a decline in the values of variables economic activities.
- The survey was implemented at all levels (and operational preparations), despite all the difficulties and constraints suffered by the working group (either administrative or technical field).

#### 5.2 Comparability

Data was compared with other sources of data such as a series of economic surveys and national accounts, the data show that the realistic and close to the results of much of the economic indicators there