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<http://www.pcbs.gov.ps> :

(970/972) 2 240 6340 :

[diwan@pcbs.gov.ps](mailto:diwan@pcbs.gov.ps) :



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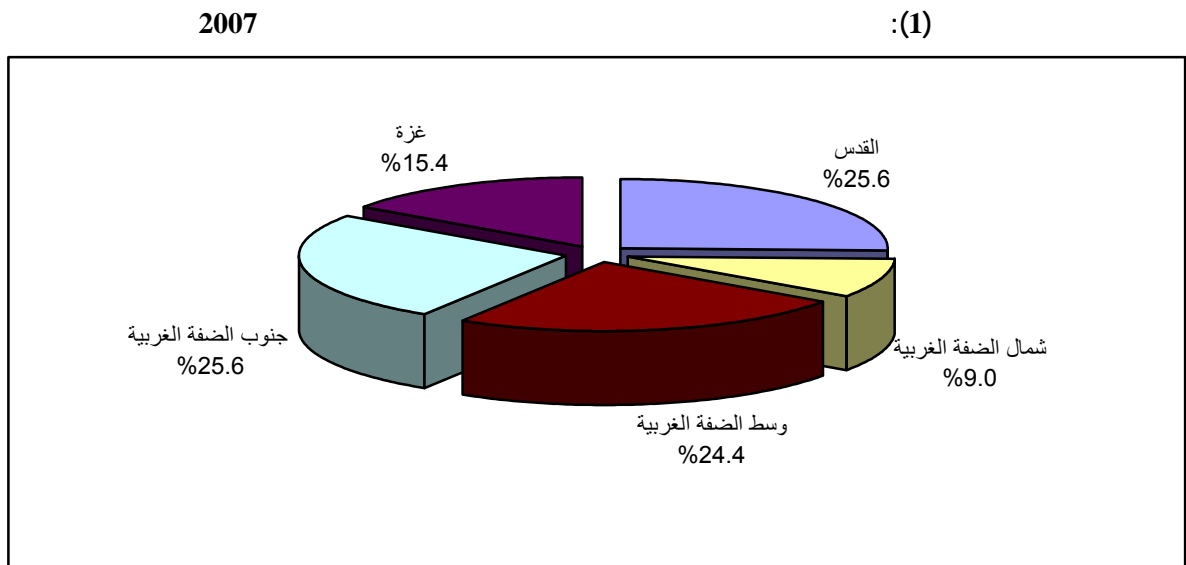
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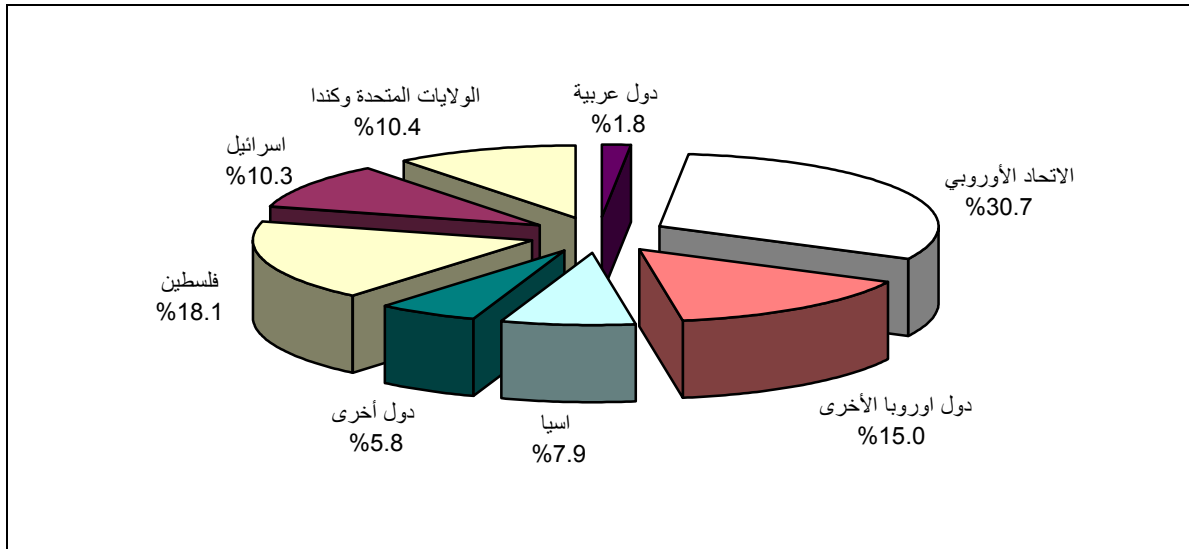
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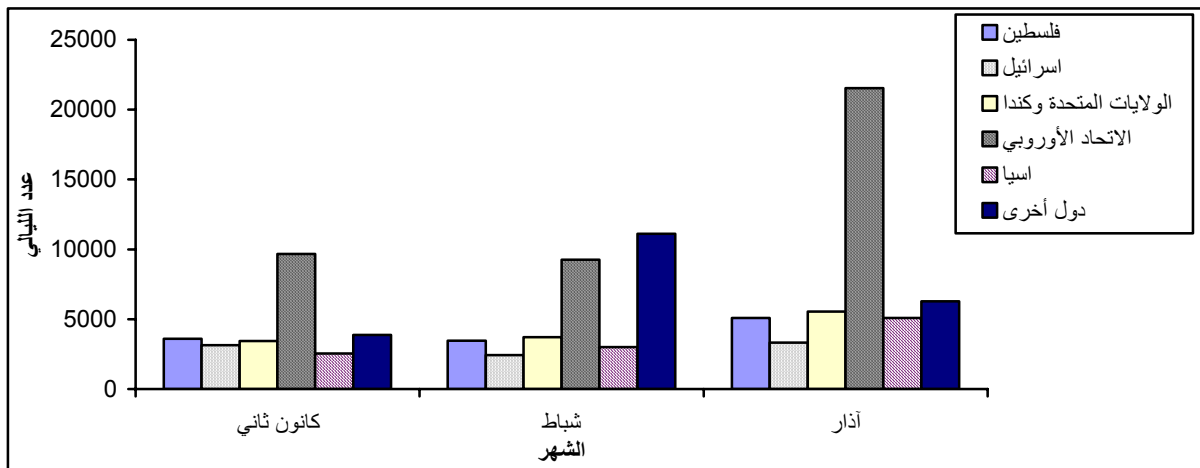
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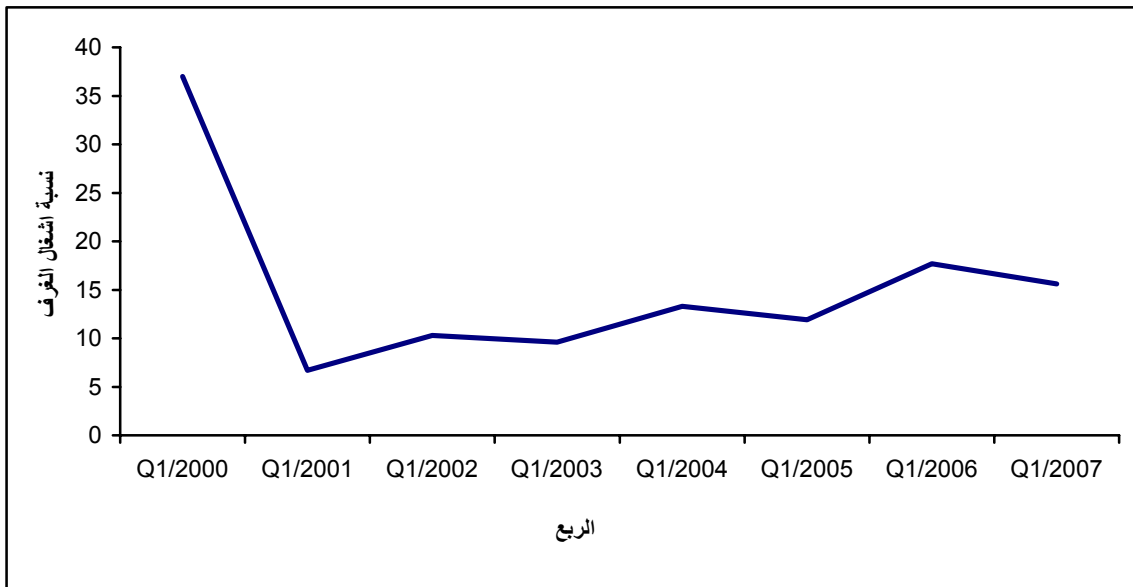
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2000 (%)							2007	
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-19.6	-21.6	-14.4	-23.7	-21.6	-28.9	12.4	78	
-34.4	-31.6	-33.4	-29.5	-35.6	-44.2	23.3	1,261	
-40.7	-57.5	-70.2	-77.5	-86.1	-86.5	-79.8	49,289	
-58.3	-61.4	-71.0	-77.7	-84.1	-84.2	-81.7	106,111	
-57.5	-56.7	-70.4	-72.7	-79.2	-81.1	-78.4	631.8	
-58.3	-61.4	-71.0	-77.9	-84.1	-84.2	-81.7	1,179.0	
-57.8	-52.2	-67.8	-64.1	-74.1	-72.2	-81.9	15.6	%
-59.1	-57.3	-68.2	-71.8	-80.6	-77.3	-84.8	13.5	%

# Tables

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Table 1: Main Indicators for Hotel Activities by Month and Region During the First Quarter, 2007

Region	Month	Bed Occupancy		Room Occupancy		No. of Nights	No. of Guests	No. of Beds	No. of Rooms	No. of Operating Hotels	
		%	Average	%	Average						
<b>Palestinian Territory *</b>		<b>13.5</b>	<b>1179.0</b>	<b>15.6</b>	<b>631.8</b>	<b>106111</b>	<b>49289</b>	<b>8738</b>	<b>4048</b>		*
<b>All Regions</b>	<b>January</b>	<b>9.8</b>	<b>846.7</b>	<b>12.2</b>	<b>488.2</b>	<b>26249</b>	<b>12572</b>	<b>8604</b>	<b>3992</b>	<b>78</b>	
	<b>February</b>	<b>13.4</b>	<b>1179.0</b>	<b>12.8</b>	<b>518.4</b>	<b>33012</b>	<b>15794</b>	<b>8791</b>	<b>4042</b>	<b>78</b>	
	<b>March</b>	<b>17.1</b>	<b>1511.3</b>	<b>21.4</b>	<b>877.8</b>	<b>46850</b>	<b>20923</b>	<b>8820</b>	<b>4111</b>	<b>78</b>	
North of West Bank	January	6.9	18.2	10.3	11.5	564	492	264	112	7	
	February	6.2	16.3	11.6	13.0	457	327	264	112	7	
	March	6.0	15.7	12.5	14.0	488	233	264	112	7	
Middle of West Bank	January	7.9	162.0	13.6	121.0	5022	4276	2047	892	19	
	February	8.8	184.5	15.5	139.9	5167	4172	2089	903	19	
	March	11.7	244.8	21.4	193.1	7588	5319	2089	903	19	
Jerusalem	January	18.3	422.9	21.1	216.2	13111	4646	2316	1026	20	
	February	32.1	788.8	23.6	251.1	22087	8884	2461	1064	20	
	March	38.1	941.0	42.6	478.9	29172	10834	2471	1124	20	
South of West Bank	January	7.2	233.6	8.4	130.2	7241	3033	3231	1542	20	
	February	5.5	177.6	6.7	102.9	4973	2271	3231	1543	20	
	March	9.1	294.1	11.4	176.3	9118	4344	3225	1549	20	
Gaza Strip	January	1.3	10.0	2.2	9.4	311	125	746	420	12	
	February	1.6	11.7	2.8	11.6	328	140	746	420	12	
	March	2.0	15.6	3.7	15.5	484	193	771	423	12	

\* Represents the quarter average except number of guests and number of guest nights which represent the total for the quarter.

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Table 2: Number of Hotels and Rooms by Facilities and Region as of March, 2007

Region	Facilities								No. of Rooms	No. of Operating Hotels
	Internet	Telephone	Air Conditioning	Heating	Refrigerator	T.V	Radio	Private Bathroom		
<b>Palestinian Territory</b>	<b>1301</b>	<b>3844</b>	<b>3450</b>	<b>3861</b>	<b>2381</b>	<b>3456</b>	<b>1259</b>	<b>3736</b>	<b>4111</b>	<b>78</b>
North of West Bank	0	93	93	93	93	93	0	93	112	7
Middle of West Bank	333	857	787	866	759	866	181	867	903	19
Jerusalem	222	1012	850	1065	250	777	480	991	1124	20
South of West Bank	593	1484	1387	1472	967	1341	582	1372	1549	20
Gaza Strip	153	398	333	365	312	379	16	413	423	12

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**Table 3: Number of Hotels by Availability of Public Services and Region as of March, 2007**

Region	Public Services										No. of Operating Hotels
	Other	Room Service	Hair Dresser	Shops	Laundry	Photocopying	Typing	E-mail	Fax	Puplic Telephone	
<b>Palestinian Territory</b>	<b>34</b>	<b>68</b>	<b>9</b>	<b>13</b>	<b>35</b>	<b>61</b>	<b>55</b>	<b>46</b>	<b>64</b>	<b>39</b>	<b>78</b>
North of West bank	0	6	1	2	3	3	3	3	4	2	7
Middle of West bank	15	18	3	2	13	16	15	12	16	8	19
Jerusalem	7	13	4	5	8	13	11	15	18	13	20
South of West bank	12	19	1	2	9	17	15	11	14	9	20
Gaza Strip	0	12	0	2	2	12	11	5	12	7	12

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**Table 4: Average Number of Workers in Hotels by Type of Work, Sex and Region During the First Quarter, 2007**

Region	Total		Operation		Administration		* No. of Operating Hotels *
	Females	Males	Females	Males	Females	Males	
<b>Palestinian Territory</b>	<b>175</b>	<b>1086</b>	<b>129</b>	<b>869</b>	<b>46</b>	<b>217</b>	<b>78</b>
North of West Bank	8	44	4	30	4	14	7
Middle of West Bank	56	360	45	308	11	52	19
Jerusalem	51	333	36	272	15	61	20
South of West Bank	45	154	36	111	9	43	20
Gaza Strip	15	195	8	148	7	47	12

\* As in March, 2007

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Table 5: Number and Percentage of Guests by Nationality and Region During the First Quarter, 2007

Region	Month	Nationality										No. of Operating Hotels
		U.S.A & Canada		Asia		Israel		Arab Countries		Palestine		
		%	Number	%	Number	%	Number	%	Number	%	Number	
<b>Palestinian Territory</b>		<b>10.4</b>	<b>5132</b>	<b>7.9</b>	<b>3880</b>	<b>10.3</b>	<b>5060</b>	<b>1.8</b>	<b>897</b>	<b>18.1</b>	<b>8944</b>	
<b>All Regions</b>	<b>January</b>	<b>10.1</b>	<b>1271</b>	<b>7.2</b>	<b>907</b>	<b>13.7</b>	<b>1724</b>	<b>3.3</b>	<b>415</b>	<b>22.1</b>	<b>2780</b>	<b>78</b>
	<b>February</b>	<b>11.3</b>	<b>1790</b>	<b>6.7</b>	<b>1051</b>	<b>7.7</b>	<b>1222</b>	<b>0.9</b>	<b>144</b>	<b>16.2</b>	<b>2543</b>	<b>78</b>
	<b>March</b>	<b>9.9</b>	<b>2071</b>	<b>9.2</b>	<b>1922</b>	<b>10.1</b>	<b>2114</b>	<b>1.6</b>	<b>338</b>	<b>17.3</b>	<b>3621</b>	<b>78</b>
North of West Bank	January	1.4	7	1.4	7	0.0	0	0.2	1	90.2	444	7
	February	2.4	8	0.6	2	3.4	11	0.0	0	78.9	258	7
	March	2.1	5	0.0	0	5.2	12	1.3	3	77.3	180	7
Middle of West Bank	January	8.7	373	2.9	124	12.5	535	9.1	387	40.1	1715	19
	February	17.8	743	0.1	4	5.0	210	2.5	105	41.5	1732	19
	March	7.0	370	4.1	216	12.0	640	3.2	170	50.4	2681	19
Jerusalem	January	15.7	730	7.3	338	15.9	739	0.5	25	0.0	0	20
	February	10.0	889	7.3	650	11.0	978	0.3	29	0.0	0	20
	March	13.3	1431	10.3	1114	12.6	1366	0.0	3	0.0	0	20
South of West Bank	January	4.8	143	14.0	426	14.8	449	0.0	0	19.3	586	20
	February	5.9	135	17.3	392	0.7	16	0.3	7	22.5	510	20
	March	5.9	252	13.4	582	2.0	87	3.6	158	15.4	671	20
Gaza Strip	January	14.4	18	9.6	12	0.8	1	1.6	2	28.0	35	12
	February	10.8	15	2.1	3	5.0	7	2.1	3	30.7	43	12
	March	6.7	13	5.2	10	4.7	9	2.1	4	46.1	89	12

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Table 5 (Cont.): Number and Percentage of Guests by Nationality and Region During the First Quarter, 2007

Region	Month	Total		Nationality									
				& Australia NewZeland		Africa		Other European Countries		European Union		Central & South America	
		%	العدد Number	%	العدد Number	%	العدد Number	%	العدد Number	%	العدد Number	%	العدد Number
<b>Palestinian Territory</b>		<b>100</b>	<b>49289</b>	<b>1.2</b>	<b>598</b>	<b>2.8</b>	<b>1400</b>	<b>15.0</b>	<b>7373</b>	<b>30.7</b>	<b>15094</b>	<b>1.8</b>	<b>911</b>
<b>All Regions</b>	<b>January</b>	<b>100</b>	<b>12572</b>	<b>1.7</b>	<b>215</b>	<b>3.9</b>	<b>489</b>	<b>6.2</b>	<b>785</b>	<b>29.1</b>	<b>3647</b>	<b>2.7</b>	<b>339</b>
	<b>February</b>	<b>100</b>	<b>15794</b>	<b>2.3</b>	<b>366</b>	<b>0.0</b>	<b>7</b>	<b>30.5</b>	<b>4815</b>	<b>22.5</b>	<b>3560</b>	<b>1.9</b>	<b>296</b>
	<b>March</b>	<b>100</b>	<b>20923</b>	<b>0.1</b>	<b>17</b>	<b>4.3</b>	<b>904</b>	<b>8.5</b>	<b>1773</b>	<b>37.7</b>	<b>7887</b>	<b>1.3</b>	<b>276</b>
North of West Bank	January	100	492	0.2	1	0.0	0	0.2	1	6.2	30	0.2	1
	February	100	327	0.3	1	0.0	0	0.0	0	13.5	44	0.9	3
	March	100	233	0.4	1	0.0	0	1.7	4	11.1	26	0.9	2
Middle of West Bank	January	100	4276	5.0	214	3.3	139	4.6	198	7.6	326	6.2	265
	February	100	4172	2.9	120	0.0	1	8.7	365	15.8	654	5.7	238
	March	100	5319	0.1	7	0.0	0	5.7	301	15.1	806	2.4	128
Jerusalem	January	100	4646	0.0	0	7.3	340	12.6	585	39.2	1818	1.5	71
	February	100	8884	2.7	243	0.1	5	50.1	4447	17.9	1588	0.6	55
	March	100	10834	0.0	5	8.3	903	12.5	1359	41.7	4509	1.3	144
South of West Bank	January	100	3033	0.0	0	0.3	10	0.0	0	46.8	1418	0.0	1
	February	100	2271	0.1	2	0.0	0	0.0	0	53.2	1209	0.0	0
	March	100	4344	0.0	0	0.0	0	2.3	102	57.4	2492	0.0	0
Gaza Strip	January	100	125	0.0	0	0.0	0	0.8	1	44.0	55	0.8	1
	February	100	140	0.0	0	0.7	1	2.1	3	46.5	65	0.0	0
	March	100	193	2.1	4	0.5	1	3.6	7	28.0	54	1.0	2



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**Table 6: Number and Percentage of Guest Nights by Nationality and Region During the First Quarter, 2007**

Region	Month	Nationality										No. of Operating Hotels
		U.S.A & Canada		Asia		Israel		Arab Countries		Palestine		
		%	Number	%	Number	%	Number	%	Number	%	Number	
<b>Palestinian Territory</b>		<b>12.0</b>	<b>12708</b>	<b>10.0</b>	<b>10637</b>	<b>8.4</b>	<b>8875</b>	<b>1.1</b>	<b>1146</b>	<b>11.4</b>	<b>12147</b>	
<b>All Regions</b>	<b>January</b>	<b>13.1</b>	<b>3439</b>	<b>9.7</b>	<b>2536</b>	<b>11.9</b>	<b>3130</b>	<b>1.9</b>	<b>491</b>	<b>13.7</b>	<b>3603</b>	<b>78</b>
	<b>February</b>	<b>11.3</b>	<b>3721</b>	<b>9.1</b>	<b>3011</b>	<b>7.3</b>	<b>2423</b>	<b>0.7</b>	<b>224</b>	<b>10.5</b>	<b>3467</b>	<b>78</b>
	<b>March</b>	<b>11.8</b>	<b>5548</b>	<b>10.9</b>	<b>5090</b>	<b>7.1</b>	<b>3322</b>	<b>0.9</b>	<b>431</b>	<b>10.8</b>	<b>5077</b>	<b>78</b>
North of West Bank	January	3.2	18	1.2	7	0.0	0	0.2	1	86.3	487	7
	February	4.2	19	1.1	5	3.5	16	0.0	0	79.4	363	7
	March	4.1	20	0.0	0	4.7	23	0.6	3	77.3	377	7
Middle of West Bank	January	9.7	486	2.5	124	12.1	608	8.4	420	40.4	2030	19
	February	16.0	828	0.2	11	4.5	232	3.0	156	44.7	2311	19
	March	8.7	665	4.1	316	10.8	816	2.8	209	48.2	3654	19
Jerusalem	January	16.9	2217	12.3	1614	13.5	1770	0.4	56	0.0	0	20
	February	10.9	2416	9.5	2076	9.7	2143	0.2	39	0.0	0	20
	March	15.0	4380	12.7	3715	8.1	2349	0.0	3	0.0	0	20
South of West Bank	January	9.1	661	10.5	759	10.3	745	0.0	0	14.0	1016	20
	February	8.2	404	18.4	914	0.4	22	0.3	15	14.0	695	20
	March	5.0	455	11.4	1044	1.3	118	1.9	176	9.3	845	20
Gaza Strip	January	18.3	57	10.3	32	2.3	7	4.5	14	22.5	70	12
	February	16.5	54	1.5	5	3.0	10	4.3	14	29.9	98	12
	March	5.9	28	3.1	15	3.3	16	8.3	40	41.5	201	12

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Table 6 (Cont.): Number and Percentage of Guest Nights by Nationality and Region During the First Quarter, 2007

Region	Month	Total		Nationality										الشهر
				& Australia NewZeland		Africa		Other European Countries		European Union		Central & South America		
		%	Number	%	Number	%	Number	%	Number	%	Number	%	Number	
<b>Palestinian Territory</b>		<b>100</b>	<b>106111</b>	<b>0.9</b>	<b>988</b>	<b>1.8</b>	<b>1883</b>	<b>14.1</b>	<b>14950</b>	<b>38.1</b>	<b>40473</b>	<b>2.2</b>	<b>2304</b>	
<b>All Regions</b>	<b>January</b>	<b>100</b>	<b>26249</b>	<b>1.0</b>	<b>272</b>	<b>2.1</b>	<b>556</b>	<b>6.4</b>	<b>1682</b>	<b>36.8</b>	<b>9660</b>	<b>3.4</b>	<b>880</b>	
	<b>February</b>	<b>100</b>	<b>33012</b>	<b>1.9</b>	<b>620</b>	<b>0.0</b>	<b>14</b>	<b>28.5</b>	<b>9396</b>	<b>28.1</b>	<b>9268</b>	<b>2.6</b>	<b>868</b>	
	<b>March</b>	<b>100</b>	<b>46850</b>	<b>0.2</b>	<b>96</b>	<b>2.8</b>	<b>1313</b>	<b>8.3</b>	<b>3872</b>	<b>46.0</b>	<b>21545</b>	<b>1.2</b>	<b>556</b>	
North of West Bank	January	100	564	0.7	4	0.0	0	0.2	1	8.0	45	0.2	1	
	February	100	457	1.3	6	0.0	0	0.0	0	9.8	45	0.7	3	
	March	100	488	1.0	5	0.0	0	0.8	4	9.4	46	2.1	10	
Middle of West Bank	January	100	5022	5.3	268	2.8	139	4.7	235	8.8	443	5.3	269	
	February	100	5167	3.9	203	0.1	4	7.6	395	14.8	766	5.2	261	
	March	100	7588	1.1	80	0.0	3	4.5	345	18.0	1365	1.8	135	
Jerusalem	January	100	13111	0.0	0	3.0	397	11.0	1445	38.2	5011	4.7	601	
	February	100	22087	1.9	409	0.0	9	40.7	8996	24.4	5395	2.7	604	
	March	100	29172	0.0	5	4.5	1307	11.3	3291	47.0	13716	1.4	406	
South of West Bank	January	100	7241	0.0	0	0.3	20	0.0	0	55.7	4034	0.1	6	
	February	100	4973	0.0	2	0.0	0	0.0	0	58.7	2921	0.0	0	
	March	100	9118	0.0	0	0.0	0	2.4	216	68.7	6264	0.0	0	
Gaza Strip	January	100	311	0.0	0	0.0	0	0.3	1	40.8	127	1.0	3	
	February	100	328	0.0	0	0.3	1	1.5	5	43.0	141	0.0	0	
	March	100	484	1.2	6	0.6	3	3.3	16	31.8	154	1.0	5	

2007

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**Table 7: Average Length of Stay for the Guests in Hotels (Nights/Guest) by Region, Month and Nationality During the First Quarter, 2007**

Region	Month	Nationality					No. of Operating Hotels		
		U.S.A & Canada	Asia	Israel	Arab Countries	Palestine			
<b>Palestinian Territory</b>		<b>2.5</b>	<b>2.7</b>	<b>1.8</b>	<b>1.2</b>	<b>1.4</b>			
<b>All Regions</b>	<b>January</b>	<b>2.7</b>	<b>2.8</b>	<b>1.8</b>	<b>1.2</b>	<b>1.3</b>	<b>78</b>		
	<b>February</b>	<b>2.1</b>	<b>2.9</b>	<b>2.0</b>	<b>1.1</b>	<b>1.4</b>	<b>78</b>		
	<b>March</b>	<b>2.7</b>	<b>2.6</b>	<b>1.6</b>	<b>1.3</b>	<b>1.4</b>	<b>78</b>		
North of West Bank	January	2.6	1.0	0.0	1.0	1.1	7		
	February	2.4	2.5	1.5	0.0	1.4	7		
	March	4.0	0.0	1.9	1.0	2.1	7		
Middle of West Bank	January	1.3	1.0	1.1	1.1	1.2	19		
	February	1.1	2.8	1.1	1.0	1.4	19		
	March	1.8	1.5	1.3	1.2	1.4	19		
Jerusalem	January	3.0	4.8	2.4	2.2	0.0	20		
	February	2.7	3.2	2.2	1.3	0.0	20		
	March	3.1	3.3	1.7	1.0	0.0	20		
South of West Bank	January	4.6	1.8	1.7	0.0	1.7	20		
	February	3.0	2.3	1.4	2.1	1.4	20		
	March	1.8	1.8	1.4	1.1	1.3	20		
Gaza Strip	January	3.2	2.7	7.0	7.0	2.0	12		
	February	3.6	1.7	1.4	4.7	2.3	12		
	March	2.2	1.5	1.8	10.0	2.3	12		

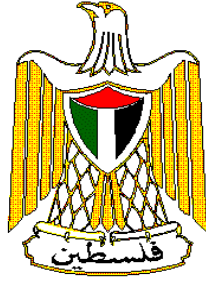
2007

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**Table 7 (Cont.): Average Length of Stay for the Guests in Hotels (Nights/Guest) by Region, Month and Nationality During the First Quarter, 2007**

Region	Month	Total	Nationality						
			Australia & New Zeland	Africa	Other European Count.	European Union	Central & South America		
<b>Palestinian Territory</b>		<b>2.2</b>	<b>1.7</b>	<b>1.3</b>	<b>2.0</b>	<b>2.7</b>	<b>2.5</b>		
<b>All Regions</b>	<b>January</b>	<b>2.1</b>	<b>1.3</b>	<b>1.1</b>	<b>2.1</b>	<b>2.6</b>	<b>2.6</b>		
	<b>February</b>	<b>2.1</b>	<b>1.7</b>	<b>2.0</b>	<b>2.0</b>	<b>2.6</b>	<b>2.9</b>		
	<b>March</b>	<b>2.2</b>	<b>5.6</b>	<b>1.5</b>	<b>2.2</b>	<b>2.7</b>	<b>2.0</b>		
North of West Bank	January	1.1	4.0	0.0	1.0	1.5	1.0		
	February	1.4	6.0	0.0	0.0	1.0	1.0		
	March	2.1	5.0	0.0	1.0	1.8	5.0		
Middle of West Bank	January	1.2	1.3	1.0	1.2	1.4	1.0		
	February	1.2	1.7	4.0	1.1	1.2	1.1		
	March	1.4	11.4	0.0	1.1	1.7	1.1		
Jerusalem	January	2.8	0.0	1.2	2.5	2.8	8.5		
	February	2.5	1.7	1.8	2.0	3.4	11.0		
	March	2.7	1.0	1.4	2.4	3.0	2.8		
South of West Bank	January	2.4	0.0	2.0	0.0	2.8	6.0		
	February	2.2	1.0	0.0	0.0	2.4	0.0		
	March	2.1	0.0	0.0	2.1	2.5	0.0		
Gaza Strip	January	2.5	0.0	0.0	1.0	2.3	3.0		
	February	2.3	0.0	1.0	1.7	2.2	0.0		
	March	2.5	1.5	3.0	2.3	2.9	2.5		



**Palestinian National Authority  
Palestinian Central Bureau of Statistics**

**Hotel Activities in the Palestinian Territory  
(First Quarter 2007)  
Executive Summary**

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## **Acknowledgment**

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## **Preface**

The Palestinian tourism sector has the potential to be a main contributor to the GDP in Palestine. However, the tourism industry is crippled by a multiplicity of problems especially the political situation, which must be overcome.

The Palestinian Central Bureau of Statistics (PCBS) started publishing reports about hotel activities since the first quarter of 1996. PCBS is pleased to present the first issue of the thirteenth volume on "Hotel Activities in the Palestinian Territory" which covers statistics on the hotel industry for the first quarter of 2007.

PCBS has implemented several surveys to cover the supply and demand sides of tourism, including Hotel Activity survey in the Palestinian territory, a survey continuous and lasting since 1996, and a surveys of Tourism Activities 2002, were also implemented Domestic Tourism survey for the years 1998, 2005 and 2006, in addition to the survey of Outbound Tourism in 2004, a survey of Inbound Tourism 2005, to cover an important aspect of tourist demand, an additional step for the further implementation of surveys related tourism statistics, in order to build the database necessary to establish the tourism satellite accounts (TSA) in the Palestinian Territory.

The data of hotel activities of this quarter was also collected during the Israeli siege and closure imposed on the Palestinian Territory, which reflects a decreasing for the main indicators comparing with the same quarter of the year 2000, but this decrease is low compared with the same quarters in the previous five years, which reflects a slight improvement during this period.

This report addresses the main indicators of the hotel industry. These indicators include the number of operating hotels, number of rooms and beds, public facilities in the surveyed hotels, number of employed persons in hotels, number of guest nights in the reference period, number of guests by nationality and rates of bed and room occupancy.

We hope that the Hotel Activities survey in the Palestinian Territory conducted by the PCBS comprises a step towards a comprehensive statistical program encompassing all aspects of tourism activities according to the latest international standards.

**May, 2007**

**Luay Shabaneh, Ph.D**  
**President**

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## **Executive Summary**

Results reveal that, there are 78 operating hotels in March 2007, offers 4,111 rooms with total available beds of 8,820.

- During the first quarter 2007, the total number of guests to the Palestinian Territory hotels reached 49,289 they declined by percentage of 40.7%, compared with the same quarter of the year 2000.
- Total number of nights was 106,111. It declined by 58.3 % compared with the corresponding quarter in the year 2000.
- The number of workers in the hotels were 1,261 of which 1,086 are males and 175 are females. The number of workers declined by 34.4% during the first quarter 2007 compared with the same quarter of the year 2000.
- Average occupancy of rooms was 631.8, it declined by 57.5% during the first quarter 2007 compared with the same quarter of the year 2000.
- The percentage of room occupancy was 15.6%, it declined by 57.8% during the first quarter 2007 compared with the same quarter of the year 2000.
- The average length of stay in the Palestinian hotels was 2.2 nights per guest during the first quarter 2007.

## Chapter One

### **Introduction**

Tourism is considered as a cornerstone of the Palestinian economy because there are many attractive touristic resorts for people of different interests. Therefore, PCBS commenced to collect statistical data on tourism and monitor hotel activities through a comprehensive survey since 1996, and on regular basis. Such activity followed the World Tourism Organization and European Union recommendations. It is aimed to produce a comprehensive database and time series of basic indicators of hotel industry, hoping to enable the development and promotion of the tourism industry in Palestine.

This survey is carried out on monthly basis using a specifically designed questionnaire about hotel guests, nights, workers, facilities.

A quarterly report is regularly produced and a collective comprehensive report is produced annually. This publication presents data on hotels for the first quarter 2007.



## Chapter Two

### Concepts and Definitions

This section presents the main concepts and definitions used to derive the main indicators of agricultural statistics. These concepts and definitions are based on international recommendations in the field of tourism statistics, and they are the same in all subjects in Palestinian Central Bureau of Statistics. The main concepts and expressions mentioned in this report were as follows:

<b>Hotel:</b>	It is defined as an accommodation establishment providing overnight lodging for the visitors in a room or unit. It should hold a number of persons exceeding that of an average single family. The establishment must be under one management, and provides different facilities and services to visitors.
<b>Hotel Workers:</b>	It refers to all persons working in the hotel on full or part time bases including owners and paid or unpaid household members.
<b>Number of Rooms:</b>	It refers to the furnished rooms for the use of guests. Such rooms might be single, double, triple, or quadruple. Rooms involving more than four beds were classified under (others) in the questionnaire. As for the suite, it is usually comprised of one bedroom or more, a living room and private toilet facilities.
<b>Available Beds and Rooms:</b>	It refers to beds and rooms, which are ready for use during the reference period. Closed rooms for maintenance or repairs are excluded.
<b>Guests:</b>	It refers to visitors staying in the hotels and using their facilities in return for a certain charge. Records of new guests are based on the number of visits regardless whether it's the same person or different.
<b>Number of Guest Nights:</b>	Number of beds booked for hotel guests. Such beds are considered as occupied whether they were actually used or not. It is measured by guest night unit.
<b>Room Occupancy:</b>	Number of booked and paid rooms. Such rooms are considered occupied whether they were actually used or not.
<b>Bed Occupancy:</b>	Number of booked and paid beds. Such beds are considered occupied whether they were actually used or not.
<b>Average (rooms, beds) Occupancy:</b>	It is defined as the total number of occupied (rooms, beds) divided by number of days
<b>Average Length of Stay:</b>	Represents the total of guest nights by nationality divided by number of guests of the same nationality .
<b>Percentage of (rooms, beds) Occupancy:</b>	It is defined as the average of (rooms, beds) occupancy divided by available (rooms, beds) multiplied by one hundred.



**North of West Bank Region:** Jenin, Tulkarm, Nablus, Qalqiliya, and Salfit governorates, and Tubas district.

**Middle of West Bank Region:** Ramallah and Al-Bireh, Jericho and Al-Aghwar governorates.

**Jerusalem Region:** Jerusalem governorate.

**South of West Bank Region:** Bethlehem and Hebron governorates.

**Gaza Strip:** Gaza North, Gaza, Deir Al-Balah, Khan Yunis and Rafah governorates.

## Main Findings

The total number of hotels in the Palestinian Territory is 122 hotels, including the temporary closed hotels. There are 78 operating hotels in March 2007, offers 4,111 rooms with total available beds of 8,820.

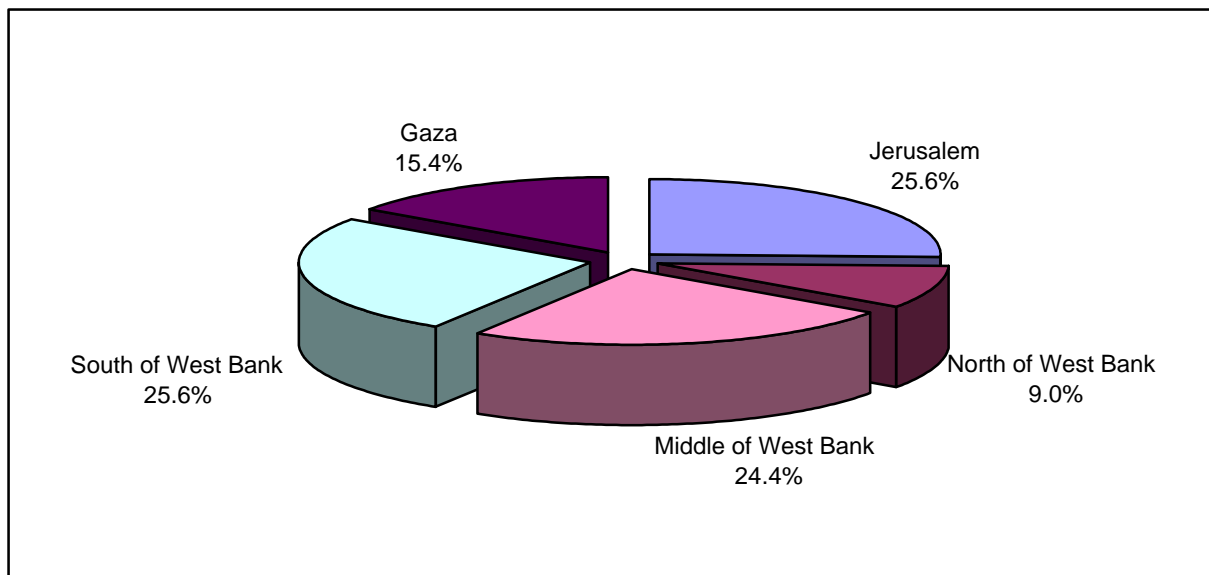
### • Hotels and Capacity During the First Quarter 2007

The operating hotels within the Palestinian Territory as in March 2007, are distributed as follows:

- North of West Bank: 7 hotels including 112 rooms comprising 264 beds.
- Middle of West Bank: 19 hotels including 903 rooms comprising 2,089 beds.
- Jerusalem Region: 20 hotels including 1,124 rooms comprising 2,471 beds.
- South of West Bank: 20 hotels including 1,549 rooms comprising 3,225 beds.
- Gaza Strip: 12 hotels including 423 rooms comprising 771 beds.

The figure below shows the percentage distribution of operating hotels by region as of March, 2007.

**Figure (1): Percentage Distribution of Operating Hotels by Region as of March, 2007**



### • Hotel Workers During the First Quarter 2007

The number of workers in the hotels administration were 263 of which 217 are males and 46 are females. There were 998 workers in hotels services, of which 869 are males and 129 are females.

### • Guests and Occupancy During the First Quarter 2007

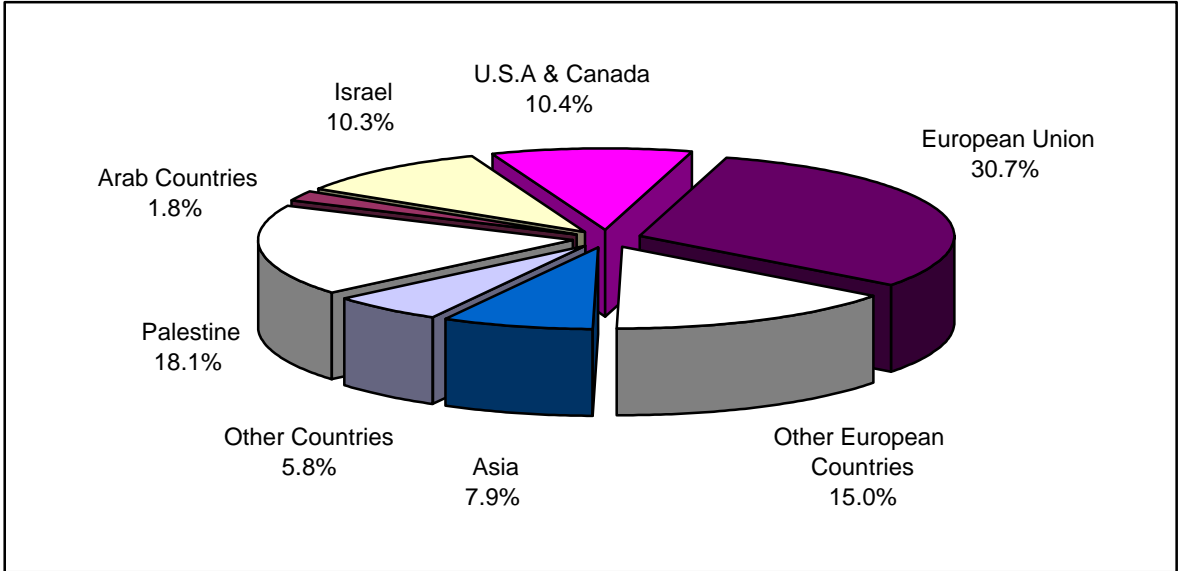
The total number of guests to the Palestinian hotels was 49,289 persons, of which 18.1% of them were Palestinian guests, and 30.7% were from the European Union countries.

Most of those guests were in Jerusalem hotels with a percentage of 49.4% from the guests total, where as the percentage reached up to 27.9% in the Middle of the West Bank hotels,

and 19.6%, 2.1% in the South and North of the West Bank hotels respectively, while percentage of guests in Gaza Strip hotels was 1.0%.

The percentage distribution of guests by nationality is as in the figure below.

**Figure (2): Percentage Distribution of Guests by Nationality During the First Quarter, 2007**

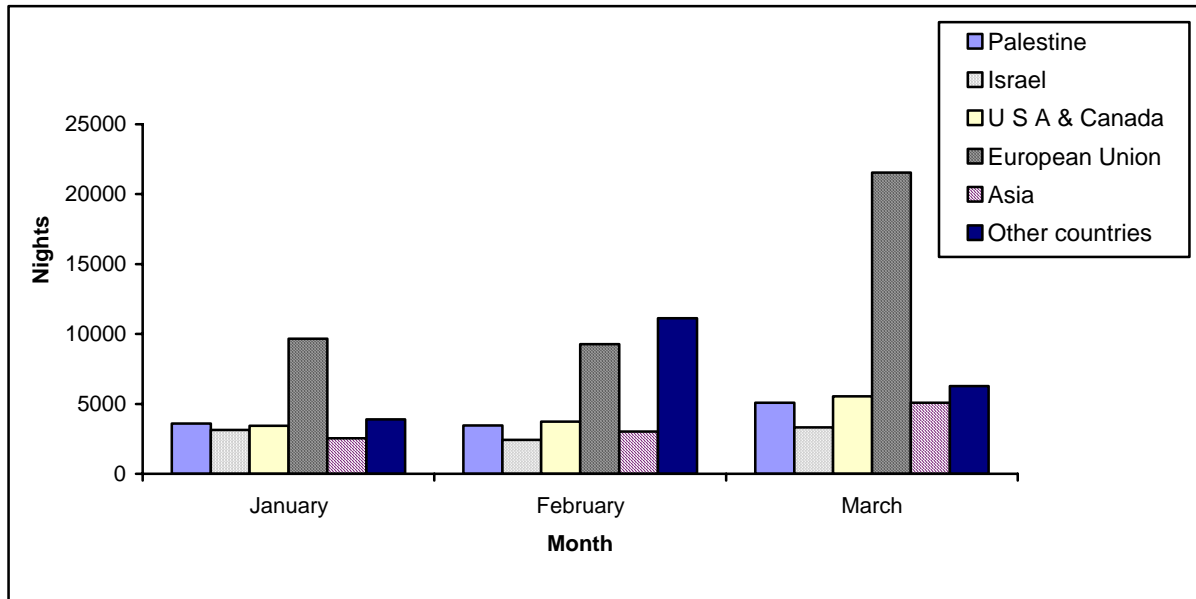


The total number of guest nights in the Palestinian hotels during the first quarter 2007 was 106,111 nights, of which 11.4% of these nights was occupied by Palestinian guests, while 38.1% by the guests whom arrived from European Union countries, and 12.0% of these nights were occupied by the guests whom arrived from United State and Canada.

Whereas the guests spent 60.7% of those nights in Jerusalem hotels, and 16.8%, 20.1%, and 1.3% in the Middle, South, and North of the West Bank respectively, while the percentage of guest nights in Gaza Strip hotels was 1.1%.

The distribution of guests by nationality and month during this quarter are presented as in the figure next page.

**Figure (3): Number of Guest Nights by Nationality During the First Quarter, 2007**

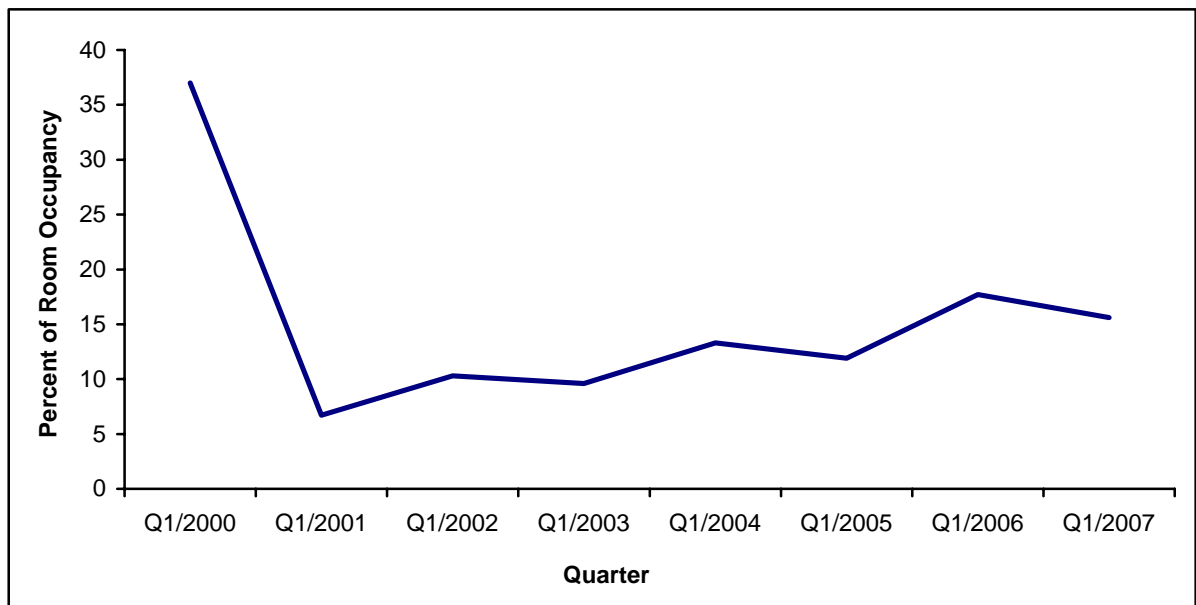


• **Room Occupancy During the First Quarter 2007**

The average occupancy of rooms in the Palestinian hotels was 631.8, and the percentage occupancy of rooms was 15.6%, the distribution of this percentage by region was as follows: 29.3% in the Jerusalem hotels, 17.1% in the Middle of the West Bank hotels, while it was 8.9% in the South of the West Bank, 11.5% in the North of the West Bank and 2.9% in Gaza Strip.

The figure below presents the average occupancy of rooms during the First quarter for the years from 2000 to 2007:

**Figure (4): Room Occupancy Percent During the First Quarter (2000 - 2007)**



- **Average Length of Stay During the First Quarter 2007**

The average length of stay in the Palestinian hotels was 2.2 nights per guest, and the highest average was 2.7 nights in the Jerusalem hotels, while in the North, Middle and South of the West Bank was 1.4, 1.3 and 2.2 nights per guest respectively, and 2.5 nights in Gaza Strip hotels.

The table below presents the main results of the first quarter of 2007, and explains the changes occurred on the main indicators of the Palestinian hotel activities in the first quarter for the years 2001 – 2007 compare with the First Quarter 2000, due to the Israeli siege.

Also, the following table indicate that there is a reduction in the number of guests and number of nights in comparison with the same period in year 2000, which reached 40.7% and 58.3% respectively. This decrease is the lowest compared with same quarters in the previous six years, which reflects the slight improvement happened during this period.

**Percentage Change in the Variables During the First Quarter of the Years  
2001 - 2007, in Compare with the First Quarter 2000**

The Indicator	Value During the 1 <sup>st</sup> Quarter 2007	Percentage change (%) comparing with 1 <sup>st</sup> Quarter 2000						
		2001	2002	2003	2004	2005	2006	2007
Number of operating hotels	78	12.4	-28.9	-21.6	-23.7	-14.4	-21.6	-19.6
Average number of workers	1,261	23.3	-44.2	-35.6	-29.5	-33.4	-31.6	-34.4
Number of guests	49,289	-79.8	-86.5	-86.1	-77.5	-70.2	-57.5	-40.7
Number of guest nights	106,111	-81.7	-84.2	-84.1	-77.7	-71.0	-61.4	-58.3
Average occupancy of rooms	631.8	-78.4	-81.1	-79.2	-72.7	-70.4	-56.7	-57.5
Average occupancy of beds	1,179.0	-81.7	-84.2	-84.1	-77.9	-71.0	-61.4	-58.3
Percentage occupancy of rooms %	15.6	-81.9	-72.2	-74.1	-64.1	-67.8	-52.2	-57.8
Percentage occupancy of beds %	13.5	-84.8	-77.3	-80.6	-71.8	-68.2	-57.3	-59.1