



## **Press Release on Hotel Activities Survey in the Palestinian Territory during the First Quarter 2012**

### **About 115,000 Guests Spent 290,000 Nights**

During the first quarter of 2012, 115,433 guests stayed in hotels in the Palestinian Territory, spending 289,683 nights: 45% were from European Union countries, 10% were Palestinian, and 8% were from the United States and Canada.

The number of hotel guests was lower by 16% compared with the previous quarter, and lower by 13% compared with the first quarter of 2011.

### **Hotel Room Occupancy during First Quarter 2012**

Room occupancy in the Palestinian Territory was 22% in 2012.

Room occupancy was lower by 17% during the first quarter of 2012 compared with the previous quarter and lower by 26% compared with the first quarter of 2011.

### **Value of Variables in Main Hotel Indicators**

<b>Indicator</b>	<b>1st Quarter 2012</b>	<b>4th Quarter 2011</b>	<b>1st Quarter 2011</b>
No. of guests	115,433	137,426	132,112
No. of guest nights	289,683	361,612	290,842
Average room occupancy	1,260.8	1,554.1	1,569.5
Average bed occupancy	3,183.3	3,930.6	3,231.6
Rooms occupancy %	22.4	27.0	30.3

During the first quarter of 2012, there were 2,535 hotel workers, of whom 2,033 were male and 502 were female.

### **Hotel Capacity by Region**

Hotels operating within the Palestinian Territory in march, 2012 were distributed as follows:

- North of West Bank: 10 hotels comprising 237 rooms with 602 beds.
- Middle of West Bank: 27 hotels comprising 1,347 rooms with 3,168 beds.
- Jerusalem: 27 hotels comprising 1,395 rooms with 2,956 beds.
- South of West Bank: 26 hotels comprising 2,081 rooms with 4,645 beds.
- Gaza Strip: 12 hotels comprising 619 rooms with 1,167 beds.

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